Directors and senior management teams from throughout North America will convene January 25-28, 2018, to plan for the future, focusing on Community Banking: Innovating, Leading and Triumphing. The conference will be guided by the industry’s leading authorities on community banks and their competitive edge. On the agenda are critical issues bank boards are facing nationwide, including: the new imperatives for corporate culture, governance, diversity, credit risk management and overall success. Workshops will afford you the opportunity to “drill down” further to gain a complete understanding of what’s expected of today’s boards of directors and their senior management. The 146th Assembly for Bank Directors will be held at The Ritz-Carlton Kapalua, a spectacular resort on Hawaii’s most popular island, Maui. We negotiated a below market group rate to make it especially attractive for a full board retreat.
THE RITZ-CARLTON KAPALUA | MAUI, HAWAII
January 25-28, 2018

While it has been centuries since Maui welcomed its first inhabitants, the message behind Kapalua, meaning “arms embracing the sea,” remains today. Boasting 54 stunning acres, The Ritz-Carlton, Kapalua proudly maintains the Honokahua Preservation Site, a recognized “wahi pana” (sacred site) that lies adjacent to the resort and serves as a destination where Native Hawaiians can gather to conduct ceremonies and protocol. In addition to this beautiful sanctuary the resort captivates guests with luxury amenities including two golf courses, a locally inspired spa, six restaurants and outdoor activities that highlight its surrounding natural wonder.

On the western edge of Maui on Ka’anapali Beach, visitors will find welcoming shores and immense beauty. Guests of this Maui beach resort can hike and bike through lush rainforest, snorkel beneath the ocean’s shimmering surface, or simply relax on golden-sand beaches. The resort concierge can craft an itinerary encompassing everything on your Maui must-see list as well as unexpected experiences that are sure to delight.
THURSDAY, JANUARY 25 (4:30 - 6:30 p.m.)
Registration
Reception (with Spouses)

FRIDAY, JANUARY 26 (7:15 a.m. - 3:00 p.m.)
Continental Breakfast (with Spouses)
Welcome and Program Announcements (with Spouses) – S. Scott MacDonald, Ph.D.
• “Board Oversight of Culture” – Lynn McKenzie
• “Money & Banking: It's a Great Business” – Sanford Brown and Dory Wiley
• “Exceptionalism in Governance for Future Survival” – John Oliver
Luncheon (with Spouses) – sponsored by Commerce Street Capital
• “How to Work with and Lead People Not Like You” – Kelly McDonald
Optional Workshops (please choose one):
• “Governance and the New Scrutiny” – Lynn McKenzie
• “What Do Successful Community Banks Have in Common?” – S. Scott MacDonald, Ph.D.

SATURDAY, JANUARY 27 (7:15 a.m. - 12 noon)
Continental Breakfast (with Spouses)
Announcements
• “What the Best Banks do to Achieve Excellence” – Edward A. Krei
• “Credit Risk Management: What Every Director Needs to Know!” – Merrill J. Reynolds, Jr.
• “Strategic Issues Facing Community Banking” – J. Rogers Pope, Jr. and Christopher L. Williston, CAE

SUNDAY, JANUARY 28 (7:30 - 9:30 a.m.)
Coffee Service Only (with Spouses)
Panel Discussion and Q&A
Schedule Subject to Change. All events are business casual.

The Experience Of Success
For more than four decades, the Assemblies for Bank Directors has been the national leader in bank director education, serving more and more bank directors across America. The Assemblies' programs have kept U.S. bank boards abreast of the latest industry developments, as well as complemented senior management's own efforts to manage their institutions strategically. With regulatory authorities now requiring a full range of banking knowledge, you can rely on our experience to deliver programs of national interest — tailored to your unique duties and responsibilities.

For all of the details, call 214-768-2991 or visit swgsb.org/abd.
Speakers

Sanford M. Brown, partner, Alston & Bird
Edward A. Krei, independent consultant and board member or advisory director of banks and financial services companies
Kelly McDonald, president, McDonald Marketing
S. Scott MacDonald, Ph.D., president and CEO, SW Graduate School of Banking Foundation
Lynn McKenzie, partner, KPMG
John Oliver, principal, Laurel Management Systems, Inc.
J. Rogers Pope, Jr., vice chairman and CEO, Texas Bank and Trust, Longview, Texas
Merrill Reynolds, Jr., partner and co-founder, Reynolds Williams Group (RWG – Bankers Edge)
Dory A. Wiley, president and CEO, Commerce Street Holdings, LLC
Christopher L. Williston, CAE, president and CEO, Independent Bankers Association of Texas

Our Upcoming Programs

SW Graduate School of Banking at Southern Methodist University
Dallas, Texas
May 28 - June 7, 2018

147th Assembly for Bank Directors
Napa/Sonoma, California
September 6-9, 2018

Bank Operations Institute at Southern Methodist University
Dallas, Texas
October 8-13, 2017

Remember that this and other Assembly programs satisfy part of the Certified Community Bank Directors™ (CCBD) requirements for certification (or recertification) offered by SWGSB Foundation and IBAT. Please visit swgsb.org/ccbd for more information about the CCBD certification requirements and how this program qualifies.

The next CCBD program will be held in Dallas, Texas, on November 2-4, 2017.

For more information about upcoming programs, visit swgsb.org.
146th Assembly for Bank Directors

Register early! Program popularity may limit attendance.

Call: 214-768-2991  |  email: abd@swgsb.org

All programs are considered industry updates and are conducted in group-live format. No prerequisites or advanced preparation is required.

NAME    NICKNAME

BUSINESS OR PROFESSION

TITLE

MAILING ADDRESS

CITY    STATE    ZIP CODE

BUSINESS PHONE    FAX    HOME

E-MAIL ADDRESS

BANK DIRECTORSHIP HELD IN    BANK ASSET SIZE

BANK CITY    BANK STATE

NAME OF SPOUSE OR GUEST, IF ATTENDING

Assembly Fees

- Director only, $1,095
- Spouse or guest, $175

Group Discounts (from the same bank):

- $995 each for 3rd & 4th directors
- $895 each for 5th & remaining directors

Enclosed is a check made payable to: SWGSB Foundation, P.O. Box 750214, Dallas, TX 75275-0214

To register online and pay with your credit card, please visit our website at
swgsb.org/form_event_directors?event=ABD146

Assembly fees cover educational materials, instruction, and scheduled events. Directors are responsible for their own travel expenses, hotel expenses, and travel arrangements. For hotel reservations at our group rate, please call 800-241-3333 and reference “Assembly for Bank Directors” conference. For all other requests, please call the hotel concierge at 808-669-6200.

Cancellation policy: All refunds are subject to a nonrefundable $95 registration fee; cancellations must be in writing. Full refunds will be issued for cancellations made at least 10 business days before the program’s start date. A 50% refund will be issued for cancellations between 10 business days and 72 hours of the program’s start date. No refunds will be issued for cancellations made less than 72 hours before the program’s start date. For more information regarding administrative policies such as complaint and refund, please contact our offices at 214-768-2991.
“Banking continues to transform quickly with technological advances and the ability to deliver financial services in unprecedented new ways. These advances bring new board oversight responsibilities; and when you add a changing regulatory environment, the need for director training has never been greater. The Assemblies for Bank Directors provide your board members a first-class event and the opportunity to learn and network with the best.”

Craig Buford, President and CEO
Community Bankers Association of Oklahoma

SWGSB is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: NASBARegistry.org

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