Board education and training are essential best practices in the new era of community banking. Regulatory expectations and wise management demand a skill set that many directors lack. The SW Graduate School of Banking Foundation (SWGSB) and the Independent Bankers Association of Texas (IBAT) have recognized this and offer the Certified Community Bank Director’s (CCBD®) Program, a comprehensive curriculum that addresses all areas of bank directorship – from duties and responsibilities to the foundations of bank finance. The program will be November 2–4, 2017, at Southern Methodist University’s Cox School of Business, renowned internationally for its top-ranked business programs.
## Register for the Certified Community Bank Director’s Program early!

Program popularity may limit attendance. **Call 214-768-2991** | **e-mail** info@swgsb.org

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**Name of Spouse or Guest, if Attending**

**Program Fees**

- $895 each for 1st and 2nd directors

**Group Discounts (from the same bank):**

- $845 each for 3rd, 4th, et al. directors
- Enclosed is a check made payable to: SWGSB Foundation, P.O. Box 750214, Dallas, TX 75275-0214

**To register online and pay with your credit card, please visit our website at**

swgsb.org/form_event_directors?event=CCBDFall2017

**Program fees cover** educational materials, instruction and scheduled events. Directors are responsible for their own travel expenses, hotel expenses and travel arrangements. For hotel reservations at our low group rate or for other hotel and leisure requests, please call The Highland Dallas at 800-HILTONS and reference the “Certified Community Bank Director’s Program.”

**Cancellation policy:** All refunds are subject to a nonrefundable $95 registration fee; cancellations must be in writing. Full refunds will be issued for cancellations made at least 10 business days before the program’s start date. A 50% refund will be issued for cancellations between 10 business days and 72 hours of the program’s start date. No refunds will be issued for cancellations made less than 72 hours before the program’s start date. For more information regarding administrative policies such as complaint and refund, please contact our offices at 214-768-2991.

**All programs are considered industry updates and are conducted in group-live format. No prerequisites or advanced preparation is required.**

**Phone:** 214-768-2991 | **Mail:** P.O. Box 750214, Dallas, TX 75275-0214 | **E-mail:** info@swgsb.org • Web: swgsb.org/directors

### Upcoming Assemblies

- **145th Assembly for Bank Directors** at the Fairmont Le Château Frontenac, Quebec City, Canada, September 1-4, 2017
- **146th Assembly for Bank Directors** at the Ritz Carlton Kapalua, Maui, Hawaii, January 25-28, 2018
This certification covers not only the regulatory and fiduciary responsibilities of bank directors, but also board structures and processes. It focuses on what makes boards and directors effective as well as what is expected of them by regulators, examiners, and shareholders. Upon completion of the requirements outlined here, participants will be awarded a certificate and be allowed to use the CCBD designation.

Requirements for Certification

To fulfill the requirements for the CCBD designation, one must complete ALL of the following:

- Attend the CCBD Program Level 1.
- Complete an additional 10 to 12 hours of director education and present proof of attendance. One Assembly for Bank Directors conducted by SWGSB would meet this requirement. All other courses and programs will be evaluated and accredited at the discretion of IBAT and SWGSB.
- Submit a signed code of conduct.
- To maintain the CCBD designation, one must attend 10 to 12 hours of continuing director education every two years and submit proof of attendance.

A formal request must be made by the individual for the CCBD designation after completing the requirements outlined above. This includes submitting proof of attendance of courses conducted by IBAT, SWGSB, and other organizations.

Who Should Attend Level 1 or Level 2?

**LEVEL 1** of the CCBD Program is designed to address the most fundamental skills needed by directors today. It is suitable for new as well as experienced directors looking to be certified on core director responsibilities.

**LEVEL 2** has been introduced for those directors who have completed Level 1 of the CCBD Program (or equivalent) and are ready to drill down into additional areas the modern director needs to master. Combined, Level 1 and 2 will fulfill the requirements for certification.

The SW Graduate School of Banking Foundation brings bank board members the best educational experiences in the country – and has for 50 years. The Assemblies for Bank Directors, hailed by *The Wall Street Journal* as the “Cadillac of Bank Directors Programs,” continues to be the gold standard. Regulators are insisting bank directors know their duties and responsibilities. The CCBD Program, created in consultation with regulatory agencies, creates a uniform standard on which bank boards can rely.
LEVEL 1

THURSDAY, NOVEMBER 2, 2017 (5:30 – 6:30 p.m.)
Opening Reception and Registration (with spouses and guests)

FRIDAY, NOVEMBER 3, 2017 (7:00 a.m.-4:45 p.m.)
Registration

Breakfast Buffet in the Bank of Texas Dining Room

• Welcome and Program Announcements – S. Scott MacDonald, Ph.D.
• “Corporate Governance and the Role of a Board Member” – S. Scott MacDonald, Ph.D.
• “Understanding Performance Metrics” – R. Jay Phillips
• “Alphabet Soup: Complying with Regs A to Z” – Karen Neeley, J.D.

Lunch

• “Risk Management” – S. Scott MacDonald, Ph.D.
• “Today’s Most Important Compliance Topics” – Kelly Goulart
• “A Conversation with the Regulators” – Regulatory Panel

Evening at your leisure

SATURDAY, NOVEMBER 4, 2017 (7:00 a.m.-12:00 p.m.)

Breakfast Buffet in the Bank of Texas Dining Room

• “The Director’s Credit Risk Discipline Tool Kit” – Dev Strischek
• “The Director’s Role in BSA and AML Compliance” – Mary White
• “Mock Board Session on Corporate Governance” – S. Scott MacDonald, Ph.D., and Christopher L. Williston, CAE

LEVEL 2

THURSDAY, NOVEMBER 2, 2017 (5:30 – 6:30 p.m.)
Opening Reception and Registration (with spouses and guests)

FRIDAY, NOVEMBER 3, 2017 (7:00 a.m.-4:45 p.m.)
Registration

Breakfast Buffet in the Bank of Texas Dining Room

• Welcome and Program Announcements – Christopher L. Williston, CAE
• “The Director’s Role in Credit Risk Management” – Merrill J. Reynolds
• “Corporate Governance and the Compliance Function” – John Podvin, J.D.

Lunch

• “Asset/Liability Management” – Dale S. Sheller
• “A Conversation with the Regulators” – Regulatory Panel (with Level I)

Evening at your leisure

SATURDAY, NOVEMBER 4, 2017 (7:00 a.m.-12:00 p.m.)

Breakfast Buffet in the Bank of Texas Dining Room

• “Strategic Performance: How Does Your Institution Measure Up?” – S. Scott MacDonald, Ph.D.
• “Understanding Interest Rate Risk” – James J. Clarke, Ph.D.

All events are business casual attire. For more information, please call 214-768-2991.
CCBD Faculty

JAMES J. CLARKE, PH.D., expert on interest rate risk, investments, bank strategic planning and board governance

KELLY GOULART, regulatory compliance manager, IBAT

S. SCOTT MACDONALD, PH.D., president and CEO, SWGSB Foundation

KAREN M. NEELEY, J.D., general counsel, IBAT, and senior attorney, Kennedy Sutherland LLP

R. JAY PHILLIPS, chairman, president and CEO of West Texas State Bank and heads the Cerfis Group, Inc.

JOHN PODVIN, J.D., partner, Bieging Shapiro & Barber LLP

MERRILL J. REYNOLDS, partner and cofounder, Reynolds Williams Group

DALE S. SHELLER, vice president, Financial Strategies Group, The Baker Group L.P.

DEV STRISCHEK, principal, Devon Risk Advisory Group

MARY WHITE, education ambassador, IBAT

CHRISTOPHER L. WILLISTON, CAE, president and CEO, IBAT

About The Highland

The Highland Dallas is as distinctive and exhilarating as the city it calls home, offering relaxed style surrounded by the best shops, restaurants and nightlife.

For more information on the hotel’s location, please visit their website at thehighlanddallas.com.

For reservations, please call 855-426-0597 and reference “Certified Community Bank Director’s Program.”

Note: On Friday and Saturday, we will provide complimentary shuttle service from The Highland to the SMU Campus, where the CCBD Programs take place.

Please make your reservations early to avoid disappointment. The hotel cutoff date is October 3, 2017.