

Future SWGSB Foundation Programs

The SW Graduate School of Banking (SWGSB) Foundation is the preeminent national provider of premier educational opportunities for banking professionals. The Foundation offers a full spectrum of programs and materials designed for virtually every level of bank management—from first-line officers to directors.

130th Assembly

The Ritz Carlton Laguna Niguel
Dana Point, California
February 4 - 7, 2010

131st Assembly

Charleston Place Hotel
Charleston, South Carolina
September 23 - 26, 2010

Spring 2010 Workshop

The Hilton Branson Convention Center
Branson, MO
April 9 - 11, 2010

Fall 2010 Workshop

Gaylord Opryland Resort
Nashville, TN
November 5 - 7, 2010

**The following schools are held at the
Edwin L. Cox School of Business
Southern Methodist University
Dallas, Texas**

The SW Graduate School of Banking
May 31 - June 11, 2010

National & Graduate Commercial Lending School
April 17 - 23, 2010

Commercial Analysis Review
April 17 - 18, 2010

School of Bank Marketing & Management
May 18 - 25, 2010

Bank Operations Institute
October 10 - 15, 2010

See what you like, but prefer a **custom program** for your institution? S&P 500 companies, banks and financial firms, banking associations, and federal regulatory authorities have come to rely on the SWGSB Foundation for programs tailored to their needs. From director retreats to strategic planning sessions, the SWGSB Foundation is the ultimate educational resource.

The SWGSB Foundation

We Have the Experience

For almost a half century, the **SWGSB Foundation** has been the first name in banking education. More than 25,000 financial services professionals have attended its programs since its founding in 1957—and the results are impressive. Its participants fill the senior ranks and boardrooms of financial institutions, regulatory agencies, and industry associations throughout the U.S. and abroad.

It's *Assemblies for Bank Directors*—knighted “the Cadillac of bank directors programs” by the *Wall Street Journal*—has conducted more than 120 programs across North America and offshore. Our semi-annual *Workshops for Bank Directors* programs have become a mainstay for boards of directors throughout the country.

We Have the Expertise

Unlike its peers, SWGSB conducts educational programs year round. Our faculty is drawn from the best minds in academia and the industry. We evaluate prospective speakers regularly and “cherry pick” those who are most effective in a conference or seminar setting. The results are dynamic, down-to-earth programs that delivers sure-fire strategies for peak performance. Our senior staff has over 50 years of experience designing, marketing, and orchestrating national seminars for the financial services industry. Allied with Southern Methodist University's renowned Edwin L. Cox School of Business, the Foundation offers education at the corporate level.

In designing each program, the SWGSB Foundation pays attention to the details. From site location and event planning to research and topic selection, we reach for excellence and achieve it. Further, we meet the educational challenges of the day with curricula *designed for leadership*.



SWGSB Foundation Future Programs



Edwin L. Cox School of Business
Southern Methodist University
Dallas, TX



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Director Programs

For nearly 40 years, the SW Graduate School of Banking Foundation's *Assemblies for Bank Directors* have been the industry leader. Participation from throughout the U. S. confirms that our thoughtful analysis of board duties and responsibilities meets the needs of inside and outside directors. The companion *Workshops for Bank Directors* are designed especially for outside directors, new directors, and those directors who want to build on their own depth of experience. While the *Assemblies* are topical, examining current trends and issues, the *Workshops* focus on the educational needs of the outside director. Both programs are dynamic, down-to-earth approaches to understanding directors' roles in a time of exponential change, growth, and complexity.



Bank Officer and Senior Management Programs

The *SW Graduate School of Banking* is a unique leadership development program, divided into three *integrated* two-week resident sessions. *SWGSB* answers the challenge of a highly competitive financial marketplace with a curriculum *created by leaders for leaders*. Instruction is characterized by: small classes, exceptional faculty-student interaction, and team-building exercises.

The *ABA National Commercial Lending School* offers a state-of-the-art, performance-based curriculum, designed and delivered by a prestigious group of commercial lending professionals. For those pursuing an *advanced curriculum*, the *ABA Graduate Commercial Lending School* focuses on portfolio and risk management skills. The optional, one-and-a-half-day *Commercial Analysis Review* was created for those who are new to the field, want to 'brush up' on their financial statement analysis, or have been away from commercial lending for a while.

The *School of Bank Marketing and Management* focuses on techniques and strategies to enhance your bank's visibility in an increasingly competitive environment. Participants in the two-year (one week each year) program get a solid foundation in management and marketing practices while developing new and fresh skills to enhance your bank's marketing efforts.

The *Bank Operations Institute (BOI)* moves operations officers from the back room to the boardroom. Here the emphasis is on practical, real-world issues and solutions. *BOI* takes students through the nuts and bolts of operations to a new level of strategic thinking.



Request More Information

- Assemblies for Bank Directors
- Workshops for Bank Directors
- SW Graduate School of Banking/SMU
- ABA National Commercial Lending School
- ABA Graduate Commercial Lending School
- ABA School of Bank Marketing and Management
- IBAT Bank Operations Institute
- Custom Programs

Name

Title

Bank

Address

City, St. Zip

Phone

E-Mail



SWGSB Foundation is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN, 37219-2417. Web site: www.nasba.org.

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