SMU FACTS
2014–2015

A nationally ranked private university with seven degree-granting schools, SMU is a distinguished center for teaching and research located near the heart of Dallas. SMU’s 11,000 students benefit from small classes, leadership opportunities, international study and innovative programs.

World Changers Shaped Here
ABOUT SMU

SMU is celebrating the centennial of its founding in 1911 and its opening in 1915. The centennial coincides with SMU Unbridled: The Second Century Campaign, ending December 2015. It is the largest fundraising effort in the University’s history, with a goal of $1 billion to support student quality, faculty and academic excellence and the campus experience.

As SMU enters a second century of achievement, it is recognized as a university of increasing national prominence. The University offers a strong foundation in the humanities and sciences, as well as undergraduate, graduate and professional degree programs through seven schools. Students benefit from small classes and opportunities for research, community service, internships, mentoring and studying abroad.

SMU is dedicated to shaping world changers. It prepares students to make an impact through their chosen professions, civic engagement and service to society. The University’s location near the heart of Dallas – a thriving center of commerce and culture – offers students enriching experiences beyond the campus and provides a platform for launching careers worldwide.

SMU was founded by what is now The United Methodist Church, in partnership with civic leaders, and was shaped by the entrepreneurial spirit of the region. The University is nonsectarian in its teaching and committed to academic freedom and open inquiry.
LOCATION AND FACILITIES

Dallas/University Park/Highland Park campus 101 buildings on 234 acres, five miles north of downtown Dallas
SMU-in-Plano 4 buildings on 25 acres, north of Dallas
SMU-in-Taos 33 buildings on 423 acres in New Mexico

FINANCES

Endowment (June 30, 2014) $1.4 billion
Fiscal Year 2015 Operating Budget $591 million

RANKINGS AND RECOGNITION

• The Carnegie Foundation for the Advancement of Teaching classifies SMU as a university with “high research activity.”
• U.S. News & World Report ranks SMU in the top one-fourth of the “best national universities.” In the 2015 report, SMU ranks no. 58 among 280 national universities.
• Cox School of Business ranks among the top business schools nationally and globally, according to Bloomberg Businessweek, The Economist and Forbes.
• In 2014 Meadows School of the Arts was named by College Factual as the number one music program in the U.S.
• Dedman Law is ranked no. 42 among 194 accredited law schools in the 2014 U.S. News & World Report rankings.
• In 2014 Forbes ranked SMU no. 15 among the nation’s most entrepreneurial universities.
• SMU’s psychology program is ranked among the top 10 for highest-paid graduates according to pay scale.
SMU AND DALLAS

• SMU is a major contributor to the Dallas economy and enriches the community through diverse educational and cultural opportunities and research on critical issues.
• SMU expenditures for operations, capital projects and scholarships, plus spending by students, visitors and alumni contribute $7 billion annually to the region.
• SMU’s main campus is located near the heart of Dallas. The Dallas/Fort Worth metropolitan area is the fourth largest in the nation with nearly 20 Fortune 500 companies.
• The DFW area is home to 45,000 SMU alumni, who include leaders in every field of endeavor.
• SMU’s location in DFW adds to the quality of the student experience, providing opportunities such as internships, community service, cultural enrichment and mentoring relationships with leaders in numerous fields.
• Nearly 3,000 undergraduate volunteers serve annually through approximately 70 nonprofit agencies in the area.
• More than 300,000 visitors come to SMU annually for cultural events, lectures, athletics events and other programs. Each year Meadows School of the Arts presents more than 400 student and professional performances of music, theatre and dance.
• SMU’s part-time degree and nondegree programs serve several thousand people each year. Examples include professional development programs, noncredit continuing education classes and programs for K-12 students.
• SMU’s new curriculum includes opportunities for service learning, and grants for undergraduate student teams enable them to explore challenges facing Dallas.

CAMPUS PROFILE*

Total Staff and Administrators 1,574
Faculty 83.7 percent of full-time faculty members hold the doctorate or highest degree in their fields. The student-faculty ratio is 11-to-1.

Total Fall 2014 Full-time Faculty 736

Faculty Demographic Profile
Male 60.7%
Female 39.3%
Minority 18.9%

Total Fall 2014 Enrollment 11,272
Undergraduate students 6,391
Graduate students 4,881
Total new first-year undergraduate students 1,459

Undergraduate Enrollment by Gender
Female 50%
Male 50%

Graduate Enrollment by Gender
Male 55%
Female 45%

Average Age
Undergraduate 20
Graduate 30

* As of fall 2014
Diversity

Total Fall 2014 Identified Minority Enrollment  2,849
Hispanic  1,172
Asian  671
Black/African American  669
American Indian/Alaska Native  31
Native Hawaiian/Pacific Islander  15
Two or more races  291
Minority percentage of total enrollment  25%
Minority percentage of undergraduates  26.9%

Socioeconomic Seventy percent of SMU undergraduate students receive some form of financial assistance, including academic- and need-based aid.

National SMU students come from all 50 states, with approximately 50 percent from outside Texas. Following Texas, the leading home states for undergraduate students are, in descending order, California, Florida and Missouri.

International A fall 2014 international enrollment of 1,483 students (13 percent of the student population) represents 92 foreign countries, with China, India and Saudi Arabia the largest sources of international students.

Religious Among students reporting a religious preference, 25 percent are Catholic, 16 percent are Methodist, 39 percent are from other Protestant denominations and 13 percent represent other religions (including Judaism, Islam and Hinduism). Diverse Campus Ministries organizations support and nurture students in the development of faith and ethics.

Total Degrees Conferred 2013–14  3,416
Bachelor’s  1,712
Master’s  1,382
Doctoral-Professional (J.D.)  248
Doctoral-Research/Scholarship  74

Degrees Awarded by School in 2013–14
Cox School of Business  853
Dedman College of Humanities and Sciences  848
Lyle School of Engineering  509
Meadows School of the Arts  384
Annette Caldwell Simmons School of Education and Human Development  351
Dedman School of Law  324
Perkins School of Theology  94
The Guildhall  53

UNDERGRADUATE COSTS

2014–15 tuition and fees for two terms  $45,940
2014–15 most popular board plan for two terms  $5,150
2014–15 average housing fee  $9,945

Tuition and fees cover about two-thirds of the cost of an SMU education. The remainder is covered by endowments, gifts and other annual revenues.

Scholarships Competitive academic scholarships include the President’s Scholars Program, the Hunt Leadership Scholars Program and a scholarship program for outstanding Dallas-area community college students.
STUDENT LIFE

Residence Life Approximately 3,200 undergraduate and graduate students live in 11 residential commons and six upperclass/graduate communities on campus. The residential commons facilities include five new residence halls and six renovated residence halls. All residential commons feature classrooms and accommodations for live-in faculty members. With the launch of the residential commons model – including one new and one renovated dining center – SMU requires sophomores and first-year students to live on campus.

Leadership Students gain leadership experience through 180 campus organizations. A student serves as a voting member of the SMU Board of Trustees, and others serve on board committees.

Engaged Learning Undergraduate students participate in scholarly research, civic engagement, professional internships and creative activity related to education goals.

Outreach Nearly 3,000 undergraduate volunteers serve annually through approximately 70 nonprofit agencies. Students also participate in Alternative Break national service projects.

Global Learning Students have access to more than 150 study abroad programs in 50 countries, in addition to research and service projects abroad.

Greek Participation Approximately 2,500 students are members of sororities and fraternities.

SMU Adventures Blog At smu.edu/adventures, students and faculty create online chronicles of their experiences conducting research, studying abroad and serving communities around the globe.
SMU alumni have applied their education to become leaders in their professions and communities locally, nationally and globally. SMU alumni currently number approximately 119,000 worldwide, with 45,000 in the DFW area.

**Education**
- President of a major university, academic deans at distinguished universities, assistant U.S. Secretary of Education, chair of a national math and science initiative and heads of major museums

**Athletics**
- Winners of Olympic medals, NBA players, a Heisman Trophy winner and five members of the Pro Football Hall of Fame
- Players in each of the past three NFL championships
- Developer of the term “Super Bowl”

**Arts**
- Winners of Tony, Grammy, Emmy and Academy awards, as well as the Pulitzer Prize
- Legendary television producer
- Artists with works in collections of leading national museums

**Philanthropy**
- Generous and visionary leaders providing support to diverse community organizations and programs
- Recipient of all three top national awards for philanthropy

**Religion**
- Leaders of churches, service agencies, missions and ministries around the world
- Founder of a church that became the largest social services provider in San Francisco
**UNIQUE RESOURCES**

**Distinguished Speakers** Experts available to the community have included President George H.W. Bush, Colin Powell, Tony Blair, Bill Moyers, Archbishop Desmond Tutu and Jane Goodall, through such programs as the Willis M. Tate Distinguished Lecture Series, Hart Global Leaders Forum and John Goodwin Tower Center for Political Studies.

[smu.edu/tate, smu.edu/tower](smu.edu/tate, smu.edu/tower)

**Internationally Renowned Museum** The Meadows Museum houses one of the largest and most comprehensive collections of Spanish art outside Spain, with works dating from the 10th to the 21st century. The museum presents outstanding special exhibitions and educational programming. A partnership with Madrid’s Prado Museum includes the loan of major paintings from the Prado and an internship exchange. The Meadows Museum celebrates its 50th anniversary in 2015 with exhibitions never before seen in the U.S.

[smu.edu/meadowsmuseum](smu.edu/meadowsmuseum)

**George W. Bush Presidential Center** SMU is home to the George W. Bush Presidential Center, housing the Library and Museum and independent Institute. The Bush Center is a valuable source of research materials and offers programs for scholars, students and visitors. The Bush Institute sponsors programs that promote economic growth, education reform, global health and human freedom. SMU students, faculty and staff receive free admission to the Bush and Meadows museums.

[smu.edu/bushcenter](smu.edu/bushcenter)

**RESEARCH**

**smu.edu/research**

**Classification** The Carnegie Foundation for the Advancement of Teaching classifies SMU as a “high research activity” university.

**Academies** SMU faculty members have been recognized by election to prestigious organizations, including the National Academy of Sciences, American Academy of Arts and Sciences and National Academy of Engineering.

**Subjects** SMU conducts research in the sciences, engineering, education, arts, humanities and business. Examples of topics include dark matter and the Higgs boson, geothermal energy, natural hazards, climate change, earthquakes, water quality, cyber security, data analytics, learning disabilities, human performance, immigration and treatments for cancer, neurodegenerative diseases, diabetes, anxiety and depression.

**Sites and Facilities** SMU research is conducted in the United States and worldwide. SMU’s outstanding facilities include laboratories, libraries and one of the most powerful academic supercomputers in the country.

**Sponsorship** SMU received $31 million in external funding for projects during 2013–14. Sources include the National Science Foundation; National Institutes of Health; departments of Defense, Education and Energy; foundations; and private industry.

**Student Programs** SMU offers 27 doctoral degrees in the sciences, engineering, humanities, education, law and theology. Undergraduate research participation is funded through the Engaged Learning and Big iDeas programs.
Overview Dedman College is SMU’s largest, most comprehensive academic unit and home to the humanities, social sciences and natural and mathematical sciences. These disciplines form the foundation of higher education.

History SMU’s College of Arts and Sciences opened in 1915. It became Dedman College in 1981, in recognition of Dallas benefactors Nancy and Robert H. Dedman, Sr.

Academic Programs Sixteen departments offer 38 undergraduate majors, 56 minors and numerous interdisciplinary programs. The College also provides 14 master’s and 14 doctoral degree programs.

Innovative Offerings Unique academic opportunities lie within interdisciplinary centers and institutes, including the John Goodwin Tower Center for Political Studies; Dedman College Interdisciplinary Institute; Center for Drug Discovery, Design and Delivery; Clements Center for Southwest Studies; and the Embrey Human Rights Program. Students can put their ideas into action through research opportunities and engaged learning beyond the classroom.

Research In 2013–14 Dedman College faculty generated 88 awards for $15.6 million of the $31 million SMU received for research and sponsored projects. Faculty research addresses issues of local, national and global importance, including the development of new cancer therapies, prevention of domestic violence and public policy matters.
Overview The Cox School equips students with the knowledge, skills and experience needed to become business leaders. Major publications, including *Bloomberg Businessweek*, *The Economist* and *Forbes*, rank SMU Cox among the top business schools nationally and globally.

History Established in 1920, SMU’s business school was named in 1978 in honor of benefactor Edwin L. Cox of Dallas.

Academic Programs Bachelor of Business Administration (BBA) with majors in accounting, finance, financial consulting, general business, management, marketing, real estate finance, risk management and insurance; Full-Time, Executive, Professional (part-time) and the new Fast Track (one-year accelerated) Master of Business Administration (MBA) degrees; and Master of Science (MS) degrees in accounting, business analytics, finance, management and sport management (with the Simmons School).

Location The Cox School benefits from its location in Dallas, ranked by *Forbes.com* as “the No. 1 best city for good jobs.” Cox has forged strong relationships with leading companies and influential business leaders in the area and has been recognized in *The Economist* as one of the top schools worldwide for networking potential.

International Study The Cox School offers international immersion experiences for Full-time, Professional and Executive MBA students and a variety of international study options for BBA students around the world.
MEADOWS SCHOOL OF THE ARTS
smu.edu/meadows

Overview The Meadows School prepares students for professional careers in the arts and communications and provides opportunities for all SMU students to grow in appreciation of the arts. A leader in arts entrepreneurship training and innovative community engagement programs, Meadows challenges students to “start a movement” and make a difference locally or globally.

History Dating from SMU’s beginning, arts education evolved into a school of the arts that was named in 1969 in honor of benefactor Algur H. Meadows and The Meadows Foundation of Dallas. The school includes the renowned Meadows Museum.

Academic Programs Bachelor’s and master’s degrees offered through 11 study areas: Temerlin Advertising Institute, Art, Art History (also offering a Ph.D.), Arts Management and Arts Entrepreneurship, Communication Studies, Creative Computing, Dance, Film and Media Arts, Journalism, Music and Theatre.

Innovative Offerings The National Center for Arts Research analyzes the largest database of arts research ever assembled to provide data-driven insights into challenges facing U.S. arts organizations. The Meadows Prize is an international arts residency awarded annually to up to two pioneering artists in a Meadows discipline, who work with students while on campus.

Prominent Alumni Meadows alumni have won the Pulitzer Prize and Tony, Emmy and Academy awards and have artwork in major museums.
LYLE SCHOOL OF ENGINEERING

Overview The Lyle School prepares today’s engineering students to be tomorrow’s innovators equipped with both technical and leadership skills.

History SMU’s engineering school, founded in 1925, was named in 2008 in honor of Dallas leader Bobby B. Lyle.

Academic Programs Bachelor’s, master’s and doctoral degrees are offered through the departments of Civil and Environmental Engineering; Computer Science and Engineering; Electrical Engineering; Engineering Management, Information and Systems; and Mechanical Engineering. Master’s degrees are also offered through Lyle’s Multidisciplinary Studies Center.

Innovative Offerings In the Deason Innovation Gym, students gain hands-on design experience applied to real-world problems. The Hart Center for Engineering Leadership promotes development of nontechnical skills to prepare students for leadership in diverse technical fields. The Caruth Institute for Engineering Education develops new methodologies that incorporate engineering education into K-12 schools. The Hunter and Stephanie Hunt Institute for Engineering and Humanity combines technological innovation with business expertise to address global poverty.

Research In 2013–14 Lyle faculty members generated 43 awards for $4.5 million in external funding for research.

Facilities SMU’s high-performance engineering complex includes LEED gold-certified buildings and advanced research facilities.
DEDMAN SCHOOL OF LAW

Overview Dedman School of Law enjoys a national and international reputation of training prominent lawyers serving in both law and business.

History SMU’s law school, founded in 1925, was named in 2001 in honor of Dallas benefactors Nancy and Robert H. Dedman, Sr., and their family.

Academic Programs Juris Doctor (day and evening J.D. programs), Master of Laws (LL.M.) and Doctor of Juridical Science (S.J.D.). The Master of Laws for foreign law school graduates was among the first in the country and has more than 2,000 graduates from 80 countries. The J.D./M.B.A. is offered jointly with Cox School of Business. The J.D./M.A. in economics is offered jointly with Dedman College.

Other Programs Dedman School of Law publishes five law journals and has 10 legal clinics serving diverse community needs with free or low-cost legal service. Pro bono legal service is a requirement for graduation.

Library Resources The Underwood Law Library is the largest private law school library west of the Mississippi.

Recognition Dedman School of Law ranks 42nd among 194 fully accredited law schools in the 2014 U.S. News & World Report rankings.

Prominent Alumni SMU law graduates include Texas Supreme Court justices, members of the U.S. Congress, an ambassador, a governor, foreign ministers and members of the highest courts worldwide, as well as partners at leading law firms and general counsels at major corporations.
PERKINS SCHOOL OF THEOLOGY
smu.edu/perkins

Overview Perkins School of Theology prepares women and men for leadership in vital Christian ministry through classroom learning and experience beyond the classroom.

History One of SMU’s original schools, the theology school was named in 1945 in honor of benefactors Joe J. and Lois Craddock Perkins of Wichita Falls, Texas. Perkins is one of five university-related theological schools of The United Methodist Church.

Academic Programs Master’s degrees in divinity, theological studies, ministry and sacred music; Doctor of Ministry; M.A. and Ph.D. in religious studies, jointly with Dedman College.

Specialized Programs Internship Program, a nationwide model; Mexican American and Hispanic-Latino/a Ministries Program for ministry in Spanish-speaking contexts and cultures; certificate programs in Hispanic, African American church, Anglican, pastoral care, urban ministry and women’s studies; Global Theological Education, providing cultural immersion experiences; Center for Religious Leadership; Center for the Study of Latino/a Christianity and Religions; Center for Evangelism and Missional Church Studies; Center for Preaching Excellence.

Library Resources Bridwell Library houses one of the nation’s finest religious studies research collections and collections of rare books, Bibles and manuscripts.
Overview The Simmons School prepares exemplary professionals and advances knowledge through evidence-based research.

History SMU established the School of Education and Human Development in 2005. In 2007 the school was named in recognition of a landmark gift from Harold C. and Annette Caldwell Simmons of Dallas.

Academic Programs Undergraduate teacher certification; bachelor’s in applied physiology and sport management; graduate certifications/specializations, including literacy education, bilingual education, ESL, gifted education, math education, and STEM; master’s degrees in education, bilingual education, educational leadership, higher education, special education, reading and writing, counseling, dispute resolution, liberal studies and sport management; Ph.D. in education.

Research and Community Programs Center on Research and Evaluation, Institute for Evidence-Based Education, Gifted Students Institute, Applied Physiology and Biomechanics Laboratory, Locomotor Performance Laboratory, Research in Math Education, Center for Child and Community Development, Center for Family Counseling, Diagnostic Center for Dyslexia and Related Disorders, College Access, Community Counseling Centers, Mediation Services, The Budd Center: Involving Communities in Education, Creative Writing and academic enrichment programs for youth.

Facilities Programs are offered on Dallas and Plano campuses.
The University’s eight libraries house the largest private collection of research materials in the Southwest, with more than four million volumes.

Fondren Library, SMU’s largest library, has a general collection of nearly two million volumes covering the humanities, social sciences, business, education, science and engineering. It is a selective depository of government documents and houses an extensive map collection.

Bridwell Library of Perkins School of Theology houses one of the nation’s finest research collections in theology and religious studies and outstanding collections of rare books, Bibles and manuscripts.

Underwood Law Library, serving Dedman School of Law, is the largest private law school library west of the Mississippi.

DeGolyer Library focuses on rare books and other special collections, with strengths in travel and exploration, Western Americana, business history, railroad history, history of science and technology and history of photography. It is also the home of the University Archives.

Hamon Arts Library houses materials relevant to the visual, performing and communication arts in support of Meadows School of the Arts. It includes the G. William Jones Film and Video Collection and the Jerry Bywaters Special Collections.

The Business Library in Cox School of Business includes the Kitt Investing and Trading Center and provides specialized business research resources, reference and instruction services and information technology solutions.
American Athletic Conference SMU competes in the American Athletic Conference at the highest level of intercollegiate athletics – Division I, Football Bowl Subdivision. SMU sponsors a total of 17 sports.

Academic Record In 2013–14, 202 SMU student-athletes posted spring semester GPAs of 3.0 or higher, and 70 student-athletes graduated.

Postseason Play During the 2013–14 season, 10 SMU teams advanced to postseason competition.

Basketball Success In 2013–14, SMU men’s basketball set a record for home victories and season attendance and reached the championship game of the 2014 National Invitation Tournament.

Facilities Following extensive renovation and expansion, Moody Coliseum provides outstanding facilities for SMU’s basketball and volleyball programs and academic ceremonies. A new tennis complex with indoor and outdoor courts will open in 2015.
SMU-IN-PLANO
smu.edu/plano

Overview SMU extended its reach northward to Plano in 1997 in facilities donated by Electronic Data Systems (now HP). SMU-in-Plano serves the residents of Collin County and North Texas in one of the state’s fastest growing areas.

Campus The SMU-in-Plano campus consists of 16 acres and four buildings with nearly 200,000 square feet of flexible classroom space. Nine adjacent acres allow for future expansion.

Academic Programs SMU-in-Plano serves more than 800 adult students annually through diverse evening and weekend programs leading to master’s degrees and/or graduate certificate programs. The Hart eCenter is home to The Guildhall, one of the world’s premier graduate education programs in video game development. An additional 500 adults enroll each year in noncredit continuing education and professional development programs. More than 300 SMU undergraduates attend Jan Term, a mini-term held before the start of the spring semester.

Community Outreach SMU-in-Plano provides important outreach services through the Center for Dispute Resolution and Conflict Management, Center for Family Counseling, and Diagnostic Center for Dyslexia and Related Disorders. Summer programs offer learning opportunities for more than 2,000 students in grades K-12. Local organizations rent classroom space for employee training programs and meetings.
Overview SMU-in-Taos provides opportunities for adventurous study and research in a unique setting in Northern New Mexico. The property includes pre-Civil War Fort Burgwin and remains of a 13th-century Native American pueblo. SMU began acquiring the property in 1964 and reconstructed the fort to serve as an archaeology research center. The University added facilities to accommodate students and began offering summer classes in 1973.

Campus SMU’s Taos campus has grown to include 423 acres with 33 buildings, located within the Carson National Forest and surrounded by the Sangre de Cristo Mountains.

Academic Programs SMU-in-Taos offers credit courses in the natural and social sciences, humanities, arts and business and an annual archaeology field school. Emphasizing experiential learning, classes are enhanced by the region’s distinctive mix of cultures and rich natural resources.

Outreach SMU-in-Taos offers enriching programs for alumni, friends and members of the Taos community. The annual Taos Cultural Institute provides a summer weekend of informal classes for adults taught by SMU faculty members. Other special events include lectures, concerts and art exhibitions. Facilities are available for conferences, retreats and youth groups.
### SMU PHONE NUMBERS

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### Schools

- Dedman College 768-2440
- Cox School of Business 768-3000
- Meadows School of the Arts 768-2880
- Lyle School of Engineering 768-3051
- Dedman School of Law 768-2618
- Perkins School of Theology 768-8436
- Annette Caldwell Simmons 768-7587
- School of Education and Human Development

- SMU-in-Plano 972-473-3400
- SMU-in-Taos 768-3657
- SMU Libraries 768-2665

Visit [smu.edu](http://smu.edu) on your smartphone for mobile-optimized campus maps, event details, sports scores and headlines. It’s the Hilltop at your fingertips.

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[smu.edu](http://smu.edu)

SMU will not discriminate on the basis of race, color, religion, national origin, sex, age, disability, genetic information or veteran status. SMU’s commitment to equal opportunity includes nondiscrimination on the basis of sexual orientation and gender identity and expression.