

141st Assemblies for Bank Directors

The Nation's Most Trusted Source For Bank Director Education

The Fairmont Empress

Victoria Island, British Columbia

September 4-7, 2015

Tourism Victoria/Alexia Foster

“Rising to the Challenges of a Highly Competitive, High-Tech Age”

Join your peers for a dynamic, interactive conference on board duties and responsibilities. With our industry, the only constant is change — and the Assemblies are always helping directors address it. This fall we've invited top experts to help guide you as we address *Rising to the Challenges of a Highly Competitive, High-Tech Age*. On the agenda are hot topics community bank boards nationwide are addressing: cyber security, innovation, regulatory issues, strategic visioning, balance sheet management, and other survive and thrive strategies. Workshops will afford you the opportunity to drill down further to gain a complete understanding of legal matters and risk management. The 141st Assembly for Bank Directors will be held at The Fairmont Empress in Victoria, British Columbia. The hotel was chosen for its beauty, history, and value. The hotel's prime location — right on the harbor — will allow you to be within easy walking distance of a vast array of museums, restaurants, shops, and other delightful attractions.

Presented by



SWG SB
SW Graduate School of
Banking Foundation



Tourism Victoria/Matt Lambert

Director Program

About Victoria, British Columbia

Victoria, Canada, is a unique blend of old-world charm and new-world experiences. Victoria is an urban city close to nature and — whether you're after relaxing rejuvenation, cultural vibrancy, or adventurous excitement — once you get here there will be no shortage of options to satisfy your every craving. Surrounded by the sea on three sides, ocean views abound in Victoria, and we boast the mildest climate anywhere in Canada. This natural bounty means Victoria is naturally beautiful and blooming year-round.

In Victoria, heritage architecture, colorful gardens, and traditions like afternoon tea mix



Tourism Victoria

with a plethora of outdoor adventure, world-class culinary experiences, and vibrant arts and culture. Combined with the wild beauty of the Pacific Ocean and old-growth rain forests set against a backdrop of the Olympic Mountains, Victoria is the perfect getaway and the ideal starting

point for all Vancouver Island adventures.

The vibe of Victoria, Canada, is unlike any other. Steeped in rich colonial British history with many buildings dating back to the 1880s, Victoria has an incomparable mix of old-world charm married with trendy new-world experiences. Only in Victoria can you wander amongst 125-year-old heritage buildings while discovering the finest in art galleries, boutique shopping, and culinary delights. Victoria's compact size makes the entire city and all its attractions easy to explore on foot.



Tourism Victoria

About The Fairmont Empress

Timeless and new. Casual and opulent. Leisurely and adventurous. In the heart of this idyllic setting, the world-famous Fairmont Empress awaits you.

Gold List award-winner, crowned one of the "Best Places in the World to Stay" by *Condé Nasté Traveler*, The Fairmont Empress offers world-class luxury accommodations, cutting-edge meeting facilities, and professional staff backed by nearly a century of expertise. Attached to the Victoria Conference Centre and overlooking Victoria's spectacular Inner Harbour, this elegant chateau-style resort captures the grandeur and elegance of a bygone era, while the facilities and services meet the needs of today's traveler.

A fabled Victoria landmark, The Fairmont Empress has played host to royalty, celebrities, and guests from around the world since 1908. The elegant ivy-clad hotel has been lovingly restored to its turn-of-the-century beauty and features 477 meticulously decorated guest rooms and suites in a perfect blend of tradition and modern comfort.

Reserve your place early!

After August 4, 2015, rooms and group rates are subject to availability.

The Fairmont Empress Reservations

250-384-8111

Toll free: 800-441-1414

fairmont.com/empress-victoria

"Attending the Assemblies has been a great way for my board and I to not only stay current on relevant issues but to also look for new and exciting ways to help our bank and community grow!"

Rebeca Romero Rainey

Chairman and CEO | Centinel Bank of Taos | Taos, New Mexico

Director Program

FRIDAY, SEPTEMBER 4

Upper Lobby South	4:30-5:30 p.m.
Palm Court/Tea Lobby	5:30-6:30 p.m.

Registration
Reception (with Spouses)

SATURDAY, SEPTEMBER 5

Palm Court	7:30-8:00 a.m.
Crystal Ballroom	8:00-8:10 a.m.
Crystal Ballroom	8:10-9:30 a.m.
Crystal Ballroom	9:45-11:00 a.m.
Crystal Ballroom	11:00-11:30 a.m.
Crystal Ballroom	11:30 a.m.-12:30 p.m.
Ivy Ballroom	12:30-1:45 p.m.
Crystal Ballroom	1:45-2:45 p.m.
Crystal Ballroom	3:00-4:00 p.m.
Buckingham Room	

Continental Breakfast (with Spouses)
Welcome and Program Announcements
– S. Scott MacDonald, Ph.D.
• *“Balance Sheet Management in Interesting Times”*
– James J. Clarke, Ph.D.
• *“Where Do Community Banks Find Growth Today?”*
– Dory A. Wiley
Networking Break
• *“Two Words Every Bank Director Should Understand: Cyber Security”* – Phillip Hinkle
Luncheon (with Spouses) **Sponsored by**
Commerce Street Capital
• *“Innovation in Community Banking: Impossible, Improbable or Inevitable”* – David L. Peterson
Workshops (please choose one):
• *“Dealing with the Regulators: Ask the Attorney”*
– Sanford M. Brown, J.D.
• *“The Director’s Role in Risk Management”*
– S. Scott MacDonald, Ph.D.

Evening at Your Leisure

SUNDAY, SEPTEMBER 6

Palm Court	7:30-8:00 a.m.
Crystal Ballroom	8:00-8:10 a.m.
Crystal Ballroom	8:10-9:30 a.m.
Crystal Ballroom	9:45-10:45 a.m.
Crystal Ballroom	11:00 a.m.-12:00 noon

Continental Breakfast (with Spouses)
Announcements
• *“A Community Bank Director’s Vital Role in Credit Administration”* – David Kemp
• *“Understanding Today’s Regulatory Environment”*
– Sanford M. Brown, J.D.
• *“Winning Strategies for Community Banks”*
– David Kerstein

Afternoon and Evening at Your Leisure

MONDAY, SEPTEMBER 7

Crystal Ballroom	8:00-8:30 a.m.
Crystal Ballroom	8:30-10:00 a.m.

Coffee Service Only (with Spouses)
Panel Discussion and Wrap-up

The Experience Of Success

For more than four decades, the Assemblies for Bank Directors has been the national leader in bank director education, serving more and more bank directors across America.

The Assemblies’ programs have kept U.S. bank boards abreast of the latest industry developments, as well as complemented senior management’s own efforts to manage their institutions strategically. With regulatory authorities now requiring a full range of banking knowledge, you can rely on our experience to deliver programs of national interest — tailored to your unique duties and responsibilities.

For all of the details, call 214-768-2991 or visit swgsb.org/abd



Speakers

Sanford M. Brown, J.D., partner with Bracewell & Giuliani, LLP, specializes in the representation of financial institutions in matters involving state and federal banking laws and regulations. He also provides advice and counsel to financial institutions involved in corporate transactions such as mergers, acquisitions, securities offerings, holding company formations, and subchapter S corporation elections.

James J. Clarke, Ph.D., heads Clarke Consulting, which specializes in asset and liability management, strategic planning, and board and management education. He has conducted seminars on ALM and strategic planning for bank associations and individual banks throughout the U.S.

Phillip Hinkle oversees the IT examination function of approximately 315 banks and trust companies chartered throughout Texas. He has held a variety of IT certifications, but he is known for addressing technical issues in plain language. He is one of the six members of the Federal Financial Institutions Examination Council's (FFIEC) Cybersecurity Working Group that is developing cybersecurity programs. Mr. Hinkle also led the formation of the Bankers Electronic Crimes Task Force with the U.S. Secret Service, which last December rolled out the national Executive Leadership of Cybersecurity (ELOC) initiative.

David Kemp is president of Bankers Management, Inc. (BMI), a nationally recognized company in financial services training and bank consulting. He has more than 25 years of management experience in consulting, training, credit administration, and new business development. Previously, Mr. Kemp was vice president corporate finance with Citicorp North America.

David Kerstein is a financial services industry leader. He has held senior management positions at Citigroup, Bank One (now J.P. Morgan Chase), and Old Kent Financial Corp. (now Fifth Third Bank). His responsibilities included division executive and regional president accountable for retail banking, consumer lending, business banking, private banking, marketing, and strategic planning.

David L. Peterson is chief strategic officer of i7strategies, an independent consulting firm focused on education, consulting, and strategic planning. He is a former community banker and the original founder of Goldleaf Technologies, a leading provider of electronic payments solutions. While recognized nationally as a pioneer in electronic banking, Mr. Peterson has also earned a reputation for his easy-to-comprehend content and dynamic presentation style.

Dory A. Wiley is president and CEO of Commerce Street Holdings, LLC, the holding company for Commerce Street Capital, LLC ("CSC"), a FINRA-regulated broker/dealer, and Commerce Street Investment Management, LLC (CSIM), an SEC-registered investment advisor. Since co-founding the firm in 2007, his primary focus has been the creation and management of investment funds that specialize in financial institutions and related derivatives. Mr. Wiley has more than 20 years of experience in commercial and investment banking and investment management.

CCBD

THE CERTIFIED COMMUNITY
BANK DIRECTORS' PROGRAM

Remember that this and other Assembly programs satisfy part of the Certified Community Bank Directors™ (CCBD) requirements for certification (or recertification) offered by SWGSB Foundation and IBAT. Please visit swgsb.org/ccbd for more information about the CCBD certification requirements and how this program qualifies.

The next CCBD program will be held in Dallas at SMU Cox October 29-31, 2015.

141st Assembly for Bank Directors | Victoria Island, British Columbia

Register early! Program popularity may limit attendance.

Call: 214-768-2991 | **Fax:** 214-768-2992 | **email:** abd@swgsb.org

**All programs are considered industry updates and are conducted in group-live format.
No prerequisites or advanced preparation is required.**

Registration

NAME _____ NICKNAME _____

BUSINESS OR PROFESSION _____

TITLE _____

MAILING ADDRESS _____ HOME BUSINESS BANK

CITY STATE ZIP CODE _____

BUSINESS PHONE FAX HOME _____

E-MAIL ADDRESS _____

BANK DIRECTORSHIP HELD IN BANK ASSET SIZE _____

BANK CITY BANK STATE _____

NAME OF SPOUSE OR GUEST, IF ATTENDING _____

Assembly Fees Director only, \$1,095 Spouse or guest, \$195

Group Discounts (from the same bank):

- \$995 each for 3rd & 4th directors \$895 each for 5th & remaining directors
- Enclosed is a check made payable to: SWGSB Foundation, P.O. Box 750214, Dallas, TX 75275-0214
- Bill my credit card:

CREDIT CARD NUMBER _____ EXPIRATION DATE _____

NAME ON CREDIT CARD _____ SECURITY NUMBER _____

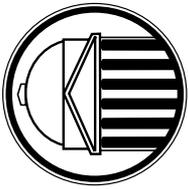
CREDIT CARD BILLING ADDRESS (MUST BE EXACTLY WHAT APPEARS ON YOUR MONTHLY STATEMENT - INCLUDING ZIP CODE) _____

SIGNATURE _____

Assembly fees cover educational materials, instruction, and scheduled events. Directors are responsible for their own travel expenses, hotel expenses, and travel arrangements. For hotel reservations at our group rate, please call 800-441-1414 and reference "Assemblies for Bank Directors" conference. For all other requests, please call the hotel concierge at 250-384-8111.

Cancellation policy: All refunds are subject to a nonrefundable \$95 registration fee; cancellations must be in writing. Full refunds will be issued for cancellations made at least 10 business days before the program's start date. A 50% refund will be issued for cancellations between 10 business days and 72 hours of the program's start date. No refunds will be issued for cancellations made less than 72 hours before the program's start date. For more information regarding administrative policies such as complaint and refund, please contact our offices at 214-768-2991.

SMU and SWGSB do not discriminate on the basis of race, color, national or ethnic origin, sex, age, or disability.



SWGGSB

SW Graduate School of
Banking Foundation

Southern Methodist University
PO Box 750214
Dallas, TX 75275-0214

“Banking continues to transform quickly with technological advances and the ability to deliver financial services in unprecedented new ways. These advances bring new board oversight responsibilities, and when you add a changing regulatory environment, the need for director training has never been greater. The Assemblies for Bank Directors provide your board members a first-class event and the opportunity to learn and network with the best.”

Craig Buford, President and CEO
Community Bankers Association of Oklahoma



SWGGSB is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org.

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