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- vendor management,
- strategic planning,
- social media initiatives,
- credit risk management,
- leadership approaches,
- and economic outlook - all with an eye on the pandemic. There will also be an industry leader panel discussion to help formulate your own best practices.

The 151st Assembly for Bank Directors will be hosted on ZOOM.

For all of the details, call 214-768-2991 or visit swgsb.org/abd.

**The Experience Of Success**

For almost half a century, the Assemblies for Bank Directors has been the national leader in bank director education, serving more and more bank directors across America. The Assemblies’ programs have kept U.S. bank boards abreast of the latest industry developments, as well as complemented senior management’s own efforts to manage their institutions strategically. With regulatory authorities now requiring a full range of banking knowledge, you can rely on our experience to deliver programs of national interest — tailored to your unique duties and responsibilities.

The Assemblies for Bank Directors draw bank directors and senior management from throughout America to discuss the latest issues affecting the national banking industry. By monitoring the banking industry’s “hot topics,” we ensure that the bank director program content is always fresh and dynamic. The locations are calm and relaxing; the speakers, top-notch. The bank faculty and facilitators are drawn from the nation’s leading banking experts. With an eye on new bank regulatory expectations and D&O insurance provisions, these national banking programs are designed to complement a financial institution’s own efforts in assembling a board whose strategic vision and oversight is second to none.

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**Virtual, Online Experience — December 9, 10, 11, 2020**

Presented "live" on ZOOM and recorded for a self-paced learning option

Please note that all directors must be registered and attend all Zoom sessions or watch the recorded session to qualify for certification credits.

Web cameras must be turned on for attendance verification.

The Assembly registration fee includes all online program materials, instruction, and 24/7 access to recorded Zoom presentations.

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**Wednesday, December 9**

1:00 p.m.-1:10 p.m.
Welcome and Program Announcements – S. Scott MacDonald, Ph.D.

1:10 p.m.-2:00 p.m.
“Investment Strategies in a Low Rate Environment” – Dale S. Sheller

2:15 p.m.-3:15 p.m.
“Vendor Management: The New Imperative” – Ken Proctor

3:30 p.m.-4:45 p.m.
“Strategic Planning When Your Plans No Longer Work” – Philip K. Smith

**Thursday, December 10**

1:00 p.m.-2:00 p.m.
“Making Social Media Work!” – Jill Castilla

2:15 p.m.-3:30 p.m.
“Credit Risk Management in a Pandemic” – Martin J. “Dev” Strischek

3:45 p.m.-4:45 p.m.
“Creating Resilient Teams in Chaotic Times” – Dave Martin

**Friday, December 11**

1:00 p.m.-2:00 p.m.
“Panel of Industry CEO” – Curtis J. Davidson, T. Gary Hudson, Victor Pierson, and Darla R. Rooke

2:15 p.m.-3:30 p.m.
“2020 Banking and Economic Outlook” – S. Scott MacDonald, Ph.D.

For CPE Credit

In order to be awarded the full credits, you must respond to three out of the four polling questions asked during each presentation.

You must also have your web camera on.

**Field of Study:** Specialized Knowledge

**Prerequisites:** Basic understanding of director responsibilities gained while currently serving on board

**Who Should Attend:** New or current board members of community banks

**Advanced Preparation:** None

**Program Level:** Basic

**Delivery Method:** Group live delivered virtually, online, owing to COVID-19

For more information about upcoming programs, visit swgsb.org.

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**Jill Castilla**, president and CEO, Citizens Bank of Edmond, Edmond, Oklahoma

**Curtis J. Davidson**, president and CEO, First National Bank and Trust Company of Ardmore, Ardmore, Oklahoma

**T. Gary Hudson**, president and CEO, The Farmers & Merchants Bank, Stuttgart, Arkansas

**S. Scott MacDonald**, Ph.D., president and CEO, SWGSB Foundation, Dallas, Texas

**Dave Martin**, founder of bankmechanics, a retail banking performance company, Sugar Land, Texas

**Victor Pierson**, chairman, president and CEO, Moody National Bank, Galveston, Texas

**Ken Proctor**, managing director - southeastern region, Cadre Strategic Risk Management, Decatur, Georgia

**Darla R. Rooke**, president and CEO, Junction National Bank, Junction, Texas

**Dale S. Sheller**, senior vice president, The Baker Group LP, Oklahoma City, Oklahoma

**Philip K. Smith**, president, Gerrish Smith Tuck, PC, Memphis, Tennessee

**Martin J. “Dev” Strischek**, principal, Devon Risk Advisory Group, LLC, Atlanta, Georgia

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“The programs I have been to are truly educational and are without the sales pitches so embedded in association meetings, seminars and conferences. It rejuvenates me as an officer and director to continue to ‘poke the box!’”

Bret Whitehead, Senior Vice President,

Traders and Farmers Bank, Haleyville, Alabama

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Directors Program

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For more information about upcoming programs, visit swgsb.org.

Registration

Register early!
Program popularity may limit attendance.
Call: 214-768-2991 | email: abd@swgsb.org
All programs are considered industry updates and are online owing to COVID-19.

No prerequisites or advanced preparation is required.

For more information about upcoming programs, visit swgsb.org.

CCBD certification requirements and how this program qualifies.

IBAT. Please visit swgsb.org/ccbd for more information about the certification (or recertification) offered by SWGSB Foundation and Certified Community Bank Directors™ (CCBD) requirements for certification (or recertification) offered by SWGSB Foundation and IBAT. Please visit swgsb.org/ccbd for more information about the CCBD certification requirements and how this program qualifies.

To register online and pay with your credit card, please visit our website at swgsb.org/form_event_directors?event=ABD151

*This is a significant discount for the virtual session and represents a great value.

Cancellation policy: All refunds are subject to a nonrefundable $95.00 registration fee; cancellations must be in writing. Full refunds will be issued for cancellations made at least 10 days before the program’s start date. A 50% refund will be issued for cancellations made between 10 days and 72 hours of the program’s start date. No refunds will be issued for cancellations made 72 hours before the program’s start date. For more information regarding administrative policies such as complaint and refund, please contact our offices at 214-768-2991.

$895 per director*

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Certified Community Bank Directors™ (CCBD) certification requirements and how this program qualifies.

Remember that this and other Assembly programs satisfy part of the CCBD certification requirements and how this program qualifies.

The next CCBD program will be held on October 21-23, 2020.

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"The Cadillac of bank director programs."
The Wall Street Journal