

153rd | Assemblies for Bank Directors

The Nation's Most Trusted Source For Bank Director Education

Community Banking and the New Imperatives

Directors and senior management teams from throughout North America will convene January 27-30, 2022, to plan for a successful future, focusing on Community Banking and the New Imperatives.” The conference will be guided by the industry’s leading authorities on community banks and their competitive edge. On the agenda are critical issues bank boards are facing nationwide. Workshops will afford you the opportunity to “drill down” further to gain a complete understanding of what’s expected of today’s boards of directors and their senior management.

The 153rd Assembly for Bank Directors will be held at the recently renovated **Hyatt Regency Maui Resort and Spa in Lahaina**, a spectacular oceanfront resort on the “sunny side” of Hawaii’s most popular island, Maui. We negotiated a below market group rate to make it especially attractive for a full board retreat.

Presented by



SWG SB
SW Graduate School of
Banking Foundation



Hyatt Regency Maui
Resort and Spa in Lahaina

Maui, Hawaii

JANUARY 27-30, 2022



Assemblies for Bank Directors



The Experience Of Success

For almost half a century, the Assemblies for Bank Directors has been the national leader in bank director education, serving more and more bank directors across America. The Assemblies' programs have kept U.S. bank boards abreast of the latest industry developments, as well as complemented senior management's own efforts to manage their institutions strategically. With regulatory authorities now requiring a full range of banking knowledge, you can rely on our experience to deliver programs of national interest — tailored to your unique duties and responsibilities.

The Assemblies for Bank Directors draw bank directors and senior management from throughout America to discuss the latest issues affecting the national banking industry. By monitoring the banking industry's "hot topics" we ensure that the bank director program content is always fresh and dynamic. The locations are calm and relaxing; the speakers, top-notch. The bank faculty and facilitators are drawn from the nation's leading banking experts. With an eye on new bank regulatory expectations and D&O insurance provisions, these national banking programs are designed to complement a financial institution's own efforts in assembling a board whose strategic vision and oversight is second to none.



About Kaanapali Beach, Maui

Kaanapali is a world-renowned destination located on the West side of the island of Maui, Hawaii. With a three-mile stretch of majestic white sand beach and warm, sunny weather throughout the year, Kaanapali provides the best of the best, with easy access to everything you want to see and do. Enjoy endless water activities such as snorkeling, diving, kayaking, surfing, parasailing, jet-skiing, catamaran sails and more. Land activities include championship golf with spectacular ocean views, world-class shopping and dining at Whaler's Village, and cultural activities, including Hyatt Regency Maui Resort and Spa's Drums of the Pacific Luau, which is not to be missed. Ka'anapali is also located in close proximity to Lahaina Town and Front Street — famous for its shopping, dining, art galleries and boat harbor.

HYATT KAAPALI BEACH

**Hyatt Regency Maui Resort
and Spa**
200 Nohea Kai Drive
Lahaina, HI 96761, USA

RESERVATIONS:

[https://www.hyatt.com/
en-US/group-booking/OGGRM/
G-SWGS](https://www.hyatt.com/en-US/group-booking/OGGRM/G-SWGS)

1-800-233-1234

BOOK EARLY!

After January 2, 2022,
rooms and group rates
are subject to availability.

If you need additional assistance, please contact us at **(808) 661-1234**.

Directors Program

THURSDAY, JANUARY 27

4:30 p.m.-5:30 p.m. Registration
5:30 p.m.-6:30 p.m. Reception (with Spouses)

FRIDAY, JANUARY 28

7:30 a.m.-3:30 p.m.

Continental Breakfast (with Spouses)

Welcome and Program Announcements (with Spouses) – S. Scott MacDonald, Ph.D.

- “What We Know about Cybersecurity Today” – Christopher J. “Chris” Furlow
- “Directors’ Duties in a Highly Regulated Industry” – Sanford M. “Sandy” Brown, J.D.
- “Merger and Acquisitions in the Current Environment”
– Sanford M. “Sandy” Brown, J.D., and Chet A. Fenimore, J.D.

Luncheon (with Spouses) – **Sponsored by Commerce Street Capital**

- “Innovation in Community Banking” – Jill Castilla

Workshops (please choose one):

- “Revisiting the Post-Pandemic Strategic Plan for Your Bank” – Chet A. Fenimore, J.D.
- “Director Duties in Credit Risk Management” – Merrill J. Reynolds, Jr.

Evening at Your Leisure

SATURDAY, JANUARY 29

7:30 a.m.-12:00 noon

Continental Breakfast (with Spouses)

Announcements

- “Managing Credit Risk Post Covid-19” – Merrill J. Reynolds, Jr.
- “What to Make of Today’s Capital Markets” – Dory A. Wiley
- “Key Elements of High-Performance Banking” – S. Scott MacDonald, Ph.D.

Afternoon and Evening at Your Leisure

SUNDAY, JANUARY 30

7:30 a.m.-9:30 a.m.

Coffee Service Only (with Spouses)

- Panel Discussion and Wrap-up – Brown, Castilla, Fenimore, Furlow, Reynolds, Wiley

Schedule Subject to Change. All events are business casual.

For CPE Credit

- **Field of Study:** Specialized Knowledge
- **Prerequisites:** Basic understanding of director responsibilities gained while currently serving on board
- **Who Should Attend:** New or current board members of community banks
- **Advanced Preparation:** None
- **Program Level:** Basic
- **This Assembly** qualifies for up to 12 CPE credit hours.
- **Instructional Delivery Method:** Group-Live



Speakers

Sanford M. Brown, J.D., partner, Alston & Bird

Jill Castilla, president and CEO, Citizens Bank of Edmond, Oklahoma

Chet A. Fenimore, J.D., managing partner, Fenimore Kay Harrison & Ford LLP

Christopher J. Furlow, president and CEO, Texas Bankers Association

S. Scott MacDonald, Ph.D., president and CEO, SWGSB Foundation

Merrill J. Reynolds, Jr., president, Reynolds Williams Group

Dory A. Wiley, president and CEO, Commerce Street Holdings, LLC



"The programs I have been to are truly educational and are without the sales pitches so embedded in association meetings, seminars and conferences. It rejuvenates me as an officer and director to continue to 'poke the box!'"

Bret Whiteside, Senior Vice President,
Traders and Farmers Bank, Haleyville, Alabama



Our Upcoming Programs

152nd Assembly for Bank Directors
at the Park Hyatt Beaver Creek/Vail Resort & Spa
Beaver Creek/Vail, Colorado
September 23-26, 2021

Certified Community Bank Directors' Program 2021
Cox School of Business at Southern Methodist University
Dallas, Texas
October 22-23, 2021

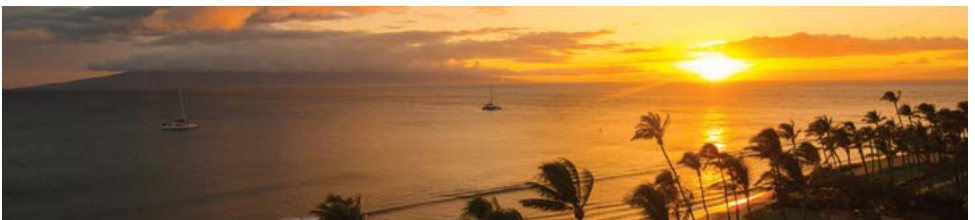
All programs will be broadcast from the SWGSB Foundation, headquartered at the Edwin L. Cox School of Business, Southern Methodist University, Dallas, Texas.



Remember that this and other Assembly programs satisfy part of the Certified Community Bank Directors™ (CCBD) requirements for certification (or recertification) offered by SWGSB Foundation and IBAT. Please visit swgsb.org/ccbd for more information about the CCBD certification requirements and how this program qualifies.

The next CCBD program will be held on October 22-23, 2021.

For more information about upcoming programs, visit swgsb.org.



Registration



Hyatt Regency Maui Resort and Spa in Lahaina

Maui, Hawaii

JANUARY 27-30, 2022

Register early!

Program popularity may limit attendance.

Call: 214-768-2991 | **email:** abd@swgsb.org

NAME		NICKNAME		
BUSINESS OR PROFESSION				
TITLE				
MAILING ADDRESS		<input type="checkbox"/> HOME	<input type="checkbox"/> BUSINESS	<input type="checkbox"/> BANK
CITY	STATE	ZIP CODE		
BUSINESS PHONE		CELL PHONE		
HOME PHONE				
E-MAIL ADDRESS				
BANK DIRECTORSHIP HELD IN		BANK ASSET SIZE		
BANK CITY		BANK STATE		
NAME OF SPOUSE OR GUEST, IF ATTENDING				

Assembly Fees Director only, \$1,195 Spouse or guest, \$175

Group Discounts (from the same bank):

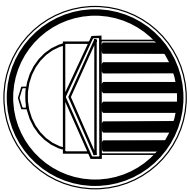
- \$1,095 each for 3rd & 4th directors \$995 each for 5th & remaining directors
 Enclosed is a check made payable to : SWGSB Foundation, P.O. Box 750214, Dallas, TX 75275-0214

To register online and pay with your credit card, please visit our website at
[swgsb.org/form_event_directors?event=ABD153](https://www.swgsb.org/form_event_directors?event=ABD153)

Assembly fees cover educational materials, instruction, and scheduled events. Directors are responsible for their own travel expenses, hotel expenses, and travel arrangements. **For hotel reservations at our group rate**, please call **1-800-233-1234** and reference Assembly for Bank Directors.

Online Reservations at: <https://www.hyatt.com/en-US/group-booking/OGGRM/G-SWGS>
For all other requests, please call the hotel concierge at (808) 661-1234.

Cancellation policy: All refunds are subject to a nonrefundable \$95.00 registration fee; cancellations must be in writing. Full refunds will be issued for cancellations made at least 10 days before the program's start date. A 50% refund will be issued for cancellations made between 10 days and 72 hours of the program's start date. No refunds will be issued for cancellations made 72 hours before the program's start date. For more information regarding administrative policies such as complaint and refund, please contact David Davis at 214-768-2991.



SWGSB

SW Graduate School of Banking Foundation

Southern Methodist University
PO Box 750214
Dallas, TX 75275-0214

"Banking continues to transform quickly with technological advances and the ability to deliver financial services in unprecedented new ways. These advances bring new board oversight responsibilities, and when you add a changing regulatory environment, the need for director training has never been greater. The Assemblies for Bank Directors provide your board members a first-class event and the opportunity to learn and network with the best."

Craig Buford, President and CEO
Community Bankers Association of Oklahoma



SW Graduate School of Banking Foundation is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: NASBARegistry.org

SMU, SWGSB and IBAT do not discriminate on the basis of race, color, national or ethnic origin, sex, age, or disability.