

156th Assemblies for Bank Directors

The Nation's Most Trusted Source For Bank Director Education

Strategic Planning, Fiduciary Governance and Industry Best Practices

Directors and senior management teams from throughout North America will convene August 24-27, 2023, to plan for a successful future, focusing on community banking and the new imperatives. Leading industry authorities guide the conference and the agenda includes the critical issues bank boards are facing nationwide. Extensive Q&A, moderated by panels of experts, provides an opportunity to gain a complete understanding of what's expected of today's boards and their senior management. Recent peer exchanges at our programs have been transformative!

The Fairmont Empress, British Columbia, Canada serves as the program's host site. The Empress Hotel sits proudly at the centre of culture and history in Victoria, British Columbia. The award-winning hotel and National Historic Site is an alluring blend of classic and contemporary, vintage and cutting-edge: Where Modern meets Iconic.



FAIRMONT EMPRESS

— British Columbia —

August 24-27, 2023



ASSEMBLIES FOR BANK DIRECTORS

The Experience Of Success

For 55 years, the Assemblies for Bank Directors has led the nation in bank director education. The Assemblies' programs have kept U.S. bank boards abreast of the latest industry developments and complemented senior management's own efforts to strategically manage their institutions. With regulatory authorities requiring a full range of banking knowledge, you can rely on our experience to deliver programs of national interest — tailored to your unique duties and responsibilities.

We monitor the banking industry's "hot topics" to ensure program content is fresh and dynamic. The locations are calm and relaxing; the speakers, top-notch. The bank faculty and facilitators are among the nation's leading banking experts. With an eye on new regulatory expectations and D&O insurance provisions, these national programs complement a financial institution's own efforts to assemble a board whose strategic vision and oversight is second to none.

Attending an Assembly for Bank Directors has been introduced for those directors who have completed Level 1 of the CCBD Program and are ready to drill down into additional areas the modern director needs to master. Combined, Level 1 (CCBD) and 2 (attending an Assembly) will fulfill the requirements for certification.

FAIRMONT EMPRESS • BRITISH COLUMBIA, CANADA

Known as Castle on the Coast, Fairmont Empress is located in the heart of Victoria, BC, steps away from the British Columbia Parliament Buildings. This Forbes Four-Star, 4-Diamond landmark property is celebrated for its reputation for providing legendary hospitality and highly personalized service for more than 110 years.

In June 2017, Fairmont Empress completed a \$60+ Million restoration that celebrates its proud history while moving the hotel into a new era of modern luxury; transforming this iconic property into an elegant must-visit destination for the world's discerning travelers.

A grand tradition for over a century, the world-renowned Fairmont Empress has served England's most beloved ritual of afternoon tea to famed royalty, celebrities and dignitaries alike. Reinvigorated in our timeless, sophisticated Lobby Lounge, Tea at the Empress continues this quintessentially Victoria experience.

Reservations:

swgsb.org/abd156-reservation

1-866-540-4429

reference Assembly for Bank Directors

Book Early!

After Friday, July 24, 2023

rooms and group rates are subject to availability.

Fairmont Empress

British Columbia, Canada • 250-384-8111



DIRECTORS PROGRAM

THURSDAY, AUGUST 24 | 4:00 -6:30 p.m.

Registration

Welcome Reception *(with Spouses)*

FRIDAY, AUGUST 25 | 7:30 A.M.-3:00 P.M.

Breakfast *(with Spouses)*

Welcome and Program Announcements *(with Spouses)* – Jeffrey R. Schmid

- **“Board Governance”** – Shane Goodwin
- **“Combating Money Laundering and Terrorist Financing”** – Allan Schott

Luncheon *(with Spouses)* – *Sponsored by Commerce Street Capital*

Featuring Keynote Speaker - Julie L. Stackhouse

- **Board Peer Group Session**
“5+1 Hot Topics” – Facilitated by William Chittenden and Merrill Reynolds
- **Breakout Sessions**
“ALCO & Stress Testing” – Jamie Sumner
“Credit and Stress Testing” – Matt Earl

Evening at Your Leisure

SATURDAY, AUGUST 26 | 7:30 A.M.- NOON.

Breakfast *(with Spouses)*

Announcements

- **“Bank Board Composition”** – Nancy Sheppard
- **“Practical Steps for Establishing and Growing an Enterprise Risk Management Program”**
– Robert Wright
- **“A Bank Director's Guide to the Economy”** – Edmond J. Seifried, Ph.D.

Afternoon and Evening at Your Leisure

SUNDAY, AUGUST 27 | 7:30 A.M.-10:00 A.M.

Breakfast *(with Spouses)*

- **“Economic Forecast”** – Edmond J. Seifried, Ph.D.
- **“Roundtable Discussion”** – Earl, Goodwin, Schott, Sheppard, Seifried, Sumner, Wright

Schedule Subject to Change. All events are business casual.



This is my personal invitation to you and your board to experience the Assemblies for Bank Directors programs, reimagined for dynamic engagement and guided by your own professional experiences. We're excited to present new speakers, panels of experts and a team of service “imagineers.” Always in focus are the mighty triumvirate of governance, strategic planning and best practice. You have my promise that it will be well worth your time and treasure. Join us!

Jeffrey R. Schmid, President and CEO SWGSB Foundation

SPEAKERS

WILLIAM T. CHITTENDEN, PH.D., Chief Academic Officer, SWGSB Foundation at SMU Cox

MATT EARL, Principal and Managing Partner, Reynolds Williams Group, Westerville, Ohio

SHANE GOODWIN, PH.D., Associate Dean, Professor of Practice, SMU Cox

MERRILL REYNOLDS, founding partner, Reynolds Williams Group, CCBDB managing director

JEFFREY R. SCHMID, President and CEO, SWGSB Foundation at SMU Cox

ALLAN SCHOTT, Attorney and Consultant, former Chief Counsel of the Office of the Comptroller of the Currency, McLean, Virginia

EDMOND J. SEIFRIED, PH.D., Chief Economist, SWGSB Foundation at SMU Cox

NANCY E. SHEPPARD, Founder & CEO, Women2Boards

JULIE L. STACKHOUSE, Retired Executive Vice President, Federal Reserve Bank of St. Louis, and Director, Simmons Bank and Simmons First National Corporation

JAMIE SUMNER, Partner, Velligan-Blaxall Consultants, LLC, Allentown, Pennsylvania

ROBERT WRIGHT, Executive Vice President, Director of Risk Management and Corporate Secretary, Citizens Bank & Trust, Kearney, Missouri



FOR CPE CREDIT

- **Field of Study:** Specialized Knowledge
- **Prerequisites:** Basic understanding of director responsibilities gained while currently serving on board
- **Who Should Attend:** New or current board members of community banks
- **Advanced Preparation:** None
- **Program Level:** Basic
- **This Assembly qualifies for up to 11 CPE credit hours.**
- **Instructional Delivery Method:** Group-Live
- **Sponsor Contact Information:** SWGSB.org

In accordance with the standards of the National Registry of CPE Sponsors, CPE credits have been granted based on a 50-minute hour.

OUR UPCOMING PROGRAMS

ABA Commercial Lending Schools
At SMU Cox School of Business
Dallas, Texas

April 23 - April 28, 2023

SW Graduate School of Banking
At SMU Cox School of Business
Dallas, Texas

May 30 - June 9, 2023

National Certified Community Bank Director's Program
At SMU Cox School of Business
Dallas, Texas

May 31 - June 2, 2023

157th Assembly for Bank Directors
At the Hyatt Regency Maui Resort and Spa
Lahaina, Maui, Hawaii

February 1-4, 2024

REGISTRATION

Register early!

Program popularity may limit attendance.

swgsb.org/register-director

Call: 214-768-2991 | email: abd@swgsb.org

**FAIRMONT
EMPRESS**
— British Columbia —
August 24-27, 2023

NAME		NICKNAME	
BUSINESS OR PROFESSION			
TITLE			
MAILING ADDRESS		<input type="checkbox"/>	<input type="checkbox"/>
		HOME	BANK
CITY	STATE	ZIP CODE	
BUSINESS PHONE		CELL PHONE	
HOME PHONE			
E-MAIL ADDRESS			
BANK DIRECTORSHIP HELD IN		BANK ASSET SIZE	
BANK CITY		BANK STATE	
NAME OF SPOUSE OR GUEST, IF ATTENDING			
WHAT IS THE BIGGEST CHALLENGE FACING YOUR BANK TODAY?			

Assembly Fees Director only, \$1,850 (first two, per director) Spouse or guest, \$375

Group Discounts (from the same bank):

- \$1,600 each for third and additional directors
 Enclosed is a check made payable to : SWGSB Foundation, P.O. Box 750214, Dallas, TX 75275-0214

To register online and pay with your credit card, please visit our website at
swgsb.org/register-director

Program fees cover educational materials, instruction, and scheduled events. Directors are responsible for travel and hotel expenses and travel arrangements.

For group rate hotel reservations, call 1-866-540-4429 and reference Assembly for Bank Directors.

Online Reservations at: swgsb.org/abd156_reservation. Please direct all other requests to the hotel concierge at 250-384-8111 ext. 3625

Cancellation policy: All refunds are subject to a nonrefundable \$175.00 fee; cancellations must be in writing. Full refunds (less the \$175 fee) will be issued for cancellations made 30 days (or more) before the program's start date. No refunds will be issued for cancellations made less than 30 days before the program's start date. There are no transfers of funds to other Assemblies or programs. Substitutions can be made 30 days in advance.

For more information regarding refunds and policies, please contact David Davis at 214-768-2991.



SWGGSB

SW Graduate School of
Banking Foundation

Southern Methodist University
PO Box 750214
Dallas, TX 75275-0214

"As banks respond to and reflect on recent failures, it underscores the critical need for ongoing training for bankers and community bank directors. Our bank has turned to the Assemblies for Bank Directors' programs as a way to retain and grow the skills necessary to operate today's community banks. The OCC itself has noted that examiners will zero in on 'the impacts of volatile economic conditions such as high inflation, increasing recession possibilities, and rising interest rates.' The Assemblies offer just the right guidance on these issues."

T. Gary Hudson, Vice Chairman of the Board
The Farmers & Merchants Bank
Stuttgart, Arkansas



SW Graduate School of Banking Foundation is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: NASBAregistry.org

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