

Spring 2020 Workshop for Bank Directors

“The opulent entrance, fountains, Roman statuary, bas-reliefs, and roaming centurions all add up to the iconic, over-the-top Las Vegas hotel. Here you can get your picture taken with Caesar, Cleopatra, and the centurion guard; find the full-size reproduction of Michelangelo's *David*; or amble along Roman streetscapes in The Forum Shops to see replicas of iconic fountains from Italy. Caesars was one of the first properties in town to create rooms so lavish that guests might actually want to spend time in them. The second floor of the Augustus Tower features Qua Baths & Spa, and Guy Savoy, the famous French chef's first restaurant outside of Paris.

Caesars Palace is replete with Vegas lore and history. Even though many resorts are moving away from their thematic identities, it has not abandoned its founder's original vision, and has, in fact, continued to build upon it. It was a hotel founded on the ethos that all are welcome (thus, the lack of apostrophe in Caesars, because this is everybody's palace), and the hotel's impeccable service bears this out.”

~Fodors



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SW Graduate School of Banking Foundation

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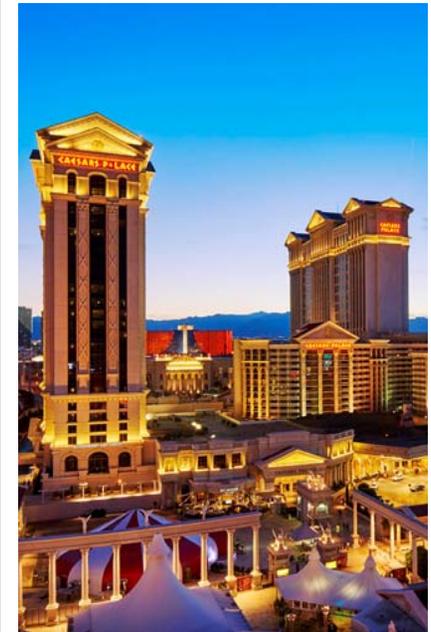
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Spring 2020
Workshops for
Bank Directors

**The Nation's Most
Trusted Source for
Bank Director Education**

***In-depth Look at
Mission-Critical Duties
and Responsibilities***



**April 2-4, 2020
Caesars Palace
Las Vegas, Nevada**

**Education at the corporate level,
and we never lost sight of it.**

The Workshops for Bank Directors qualifies for 10 hours of CPE credit.

Program Planning Schedule

Friday, April 2

Arrival and Registration 5:30 p.m.-6:30 p.m.
Reception 6:30 p.m.-7:30 p.m.

Saturday, April 3

Breakfast 7:30 a.m.
Welcome 8:00 a.m.
Programs 8:00 a.m.-12:00 p.m.
Luncheon 12:00 p.m.-1:15 p.m.
Programs Cont. 1:15 p.m.-4:00 p.m.

Evening at your leisure.

Sunday, April 4

Breakfast 7:30 a.m.
Program 8:00 a.m.-11:30 a.m.
Program Concludes 11:30 a.m.

** Schedule subject to change. No advanced preparation or prerequisites required.*

***This Workshop meets the requirements for 10 hours of director education for certification or re-certification for the Certified Community Bank Director (CCBD) Program.*



Workshops for Bank Directors

The Workshops for Bank Directors are a companion program to the Assemblies for Bank Directors and Certified Community Bank Director Program. Held in destination cities throughout the U.S., the Workshops represent hands-on training and analysis designed to increase the outside bank director's knowledge and expertise. Although designed with the outside director in mind, the Workshops are also highly praised by inside directors. The subjects covered change over time but the focus is on the "vital few" elements and an overview of board service. Workshops provide an in-depth look at topics essential to the board service: evaluating bank performance, the director's role in risk management; what's my job as a bank director, what makes an effective loan policy, enhancing shareholder value, audit committee responsibilities, and compliance hot buttons.

Assemblies for Bank Directors

The Assemblies for Bank Directors gather directors from throughout the country to discuss the latest updates on issues and strategies affecting the industry. The locations are majestic; the speakers are top-notch. Recent topics include corporate governance, risk management, banking laws and regulations, banking and the economy, insurance products, customer loyalty, time management, and the myths of globalization. The distinctive settings include The Greenbrier in West Virginia; the Four Seasons Resort Maui; the Banff Springs Hotel in Alberta, Canada; and Le Chateau Frontenac in Quebec City, Quebec. Guided by nationally-known speakers – from customer loyalty expert Jill Griffin and management consultant William R. Carden to FDIC Chairman Donald Powell and former Vice Chairman of the Federal Reserve Alan S. Blinder – participants gain a keen understanding of what it means to be a bank director in the new millennium.



Outstanding Faculty

As with all Assemblies programs, the Workshops for Bank Directors offer exceptional instruction by industry specialists who literally "wrote the book" on the chosen topics. Their thorough understanding of the challenges – and strategies required to meet them – ensures clear, precise presentations that instruct as well as entertain. **This is education at the corporate level, and we never lose sight of it.**

For more information on our administrative policies such as complaint and refund, please contact our offices at (214) 768-2991.





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