

**VIRTUAL**  
HOSTED ON ZOOM

March 17, 18, 19, 2021

# Workshops for Bank Directors

“In-depth Look at Mission-Critical Duties and Responsibilities”

The Workshops for Bank Directors complement the Assemblies for Bank Directors and the Certified Community Bank Director (CCBD) certification. The Workshops allow directors to *dig a little deeper* into current issues. The learning objectives include credit risk management, cybersecurity, enterprise risk management, lending in a pandemic, and community banking trends. Since Workshop topics are constantly updated, directors can participate regularly. The Workshops meet the CCBD certification requirements for additional training or re-certification.



**Virtual, Online Experience**  
March 17, 18, 19, 2021

Presented "live" on **ZOOM**  
and recorded for a self-paced  
learning option

Presented by



**SWGSB**  
SW Graduate School of  
Banking Foundation

**Assemblies  
for Bank Directors**

The Nation's Most Trusted Source For Bank Director

# Workshops for Bank Directors

What are the distinguishing characteristics of a successful board? What are their mission-critical duties and responsibilities? How can they best ensure a customer-oriented financial institution? What do you and your fellow directors need to do today to build the bank for the future? Do you have the technology that is reshaping the financial services marketplace? Is your institution measuring up to current performance trends? These and other important questions will be answered at the spring Workshop for Bank Directors and those that follow in the coming years.

**“This is a critical time for financial institutions and the boards that oversee them. Only by pausing to take the time to evaluate the challenges and the strategies to meet those challenges can we truly build a firm foundation for future growth.”**  
– S. Scott MacDonald, Ph.D.

Led by the industry’s “best and brightest,” these programs take an in-depth look at what boards are doing today to guarantee a successful tomorrow. On the agenda is a complete outline of the characteristics of first-class directors — and what they can do individually and collectively to improve the bank’s performance. Ranked by attendees as one of the best educational values in the industry, the Workshops for Bank Directors take a comprehensive approach to vital topics — and this one will be especially relevant to outside as well as inside directors.

## Questions?

Call: (214) 768-2991 | E-mail: [info@swgsb.org](mailto:info@swgsb.org) | Visit us online at: [www.swgsb.org/wsb](http://www.swgsb.org/wsb)

## Our Upcoming Programs

SW Graduate School of Banking  
64th Annual Session  
Summer 2021

Certified Community Bank Director's  
Program 2021  
Fall 2021

All programs will be broadcast from the SWGSB Foundation, headquartered at the Edwin L. Cox School of Business, Southern Methodist University, Dallas, Texas.



# Events Schedule

All times listed are Central Daylight Time

## Wednesday, March 17

1:00 p.m.-1:10 p.m.

*Welcome and Program Announcements* – S. Scott MacDonald, Ph.D.

1:10 p.m.-3:15 p.m.

*“Credit Risk Management from the Director’s Perspective”* – David L. Kemp

3:30 p.m.- 4:45 p.m.

*“Ten Questions Directors Should Be Asking about Cybersecurity”* – Kevin Streff, Ph.D.

## Thursday, March 18

1:00 p.m.- 3:15 p.m.

*“The Board’s Role in Enterprise Risk Management”* – Jennifer F. Burke, CPA, CFS, CRP

3:30 p.m.- 4:45 p.m.

*“Ups and Downs of Lending Through the Business Cycle in Pandemic Times”*  
– Martin J. “Dev” Strischek

## Friday, March 19

1:00 p.m.- 2:00 p.m.

*“Latest Trends in Community Banking”* – S. Scott MacDonald, Ph.D.

2:15 p.m.- 3:30 p.m.

*“Q&A: Panel Discussion”* – Jennifer F. Burke, David L. Kemp, S. Scott MacDonald, Ph.D.,  
Kevin Streff, Ph.D. and Martin J. “Dev” Strischek

**The Workshops for Bank Directors meet the 10-12 hour requirement  
for additional training or for re-certification for  
the Certified Community Bank Director certificate.**

**For more information on the CCBD program visit our website at [www.swgsb.org/ccbd](http://www.swgsb.org/ccbd).**



# Scheduled Speakers



**JENNIFER F. BURKE, CPA, CFS, CRP**, has 30 years of experience in the risk management and internal audit industry, including 23 years with Crowe Horwath LLP. Serving as risk management services partner on strategic risk management engagements, Ms. Burke has managed several large engagements and projects for public company clients, including consulting with management at problem banks to address regulatory enforcement actions. She consults with national regulators on strategic risk management topics, and specializes in the financial services industry, with extensive experience in operations, lending, trust services, internal audit, compliance, credit review and enterprise risk management (ERM).

**DAVID L. KEMP** is president of Bankers Management, Inc. (BMI). BMI is a nationally recognized company in financial services training and bank consulting. Mr. Kemp has more than 40 years of management experience in consulting, training, credit administration and new business development. Earlier in his career he was vice-president corporate finance with Citicorp North America. He was responsible for marketing investment and commercial banking services throughout the Southeast. His areas of expertise include commercial lending, consumer lending, portfolio management, real estate lending, workouts, and director responsibilities.

**S. SCOTT MACDONALD, PH.D.**, President and CEO of the SW Graduate School of Banking Foundation, is a widely-respected authority on banking and the economy. An expert on guiding institutions toward high performance, Dr. MacDonald serves as a consultant for a number of community banks nationwide. He is also one of the nation's top strategic planners, working with boards to develop their strategic plans and focus their strategic visioning.

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**KEVIN STREFF, PH.D.**, is the founder and visionary behind SBS CyberSecurity, a premier cybersecurity consulting and audit firm. In addition, Dr. Streff is a Professor and Chairman of the Department of Cyber Operations at Dakota State University, one of only 13 programs nationwide designated by the National Security Agency (NSA) as a Center of Academic Excellence in Cyber Operations. He is also the founder of InfraGard-South Dakota, a partnership between the private industry and the FBI. With nearly three decades of experience in financial services, Dr. Streff has extensive knowledge of the industry and speaks nationally on cybersecurity issues and solutions relevant to financial institutions.

**MARTIN J. "DEV" STRISCHEK** is a frequent speaker, instructor, advisor and writer on credit risk and commercial banking topics and issues. He is principal of Devon Risk Advisory Group. Mr. Striscek advises, trains, and develops for financial organizations risk management solutions and recommendations on a range of issues and topics, e.g., credit risk management, credit culture, credit policy, credit and lending training, etc. He is also a member of the Financial Accounting Standards Board's (FASB's) Private Company Council (PCC). He serves as the PCC's representative to FASB's Credit Losses Transition Resource Group supporting the new current expected credit loss (CECL) standard to be implemented in fiscal year 2019 for public companies and 2020 for private firms.

# Registration

## Workshops for Bank Directors

March 17, 18, 19, 2021

Name \_\_\_\_\_

Materials/billings should be sent to:  Home:  Business:  Bank

Mailing address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Cell Phone (for emergency technology issues) \_\_\_\_\_

E-mail address \_\_\_\_\_

Business or profession \_\_\_\_\_

Bank directorship held in \_\_\_\_\_

Bank address \_\_\_\_\_

Bank city \_\_\_\_\_

Bank state \_\_\_\_\_ Bank zip code \_\_\_\_\_

Bank phone \_\_\_\_\_

Bank asset size \_\_\_\_\_

Bank president \_\_\_\_\_

**Registration Fee:** \_\_\_\_\_

**\$745 per director\***

\*This is a significant discount for the virtual session and represents a great value.

**Enclosed is the registration form and check made payable to:**

SWGSB Foundation  
P. O. Box 750214  
Dallas, Texas 75275-0214

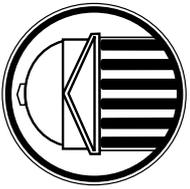
**To register online and pay with your credit card,  
please visit our website at:  
[swgsb.org/form\\_event\\_directors?event=WSBDspg2021](http://swgsb.org/form_event_directors?event=WSBDspg2021)**

**The Workshop fees includes all online program materials, instruction,  
and 24/7 access to recorded Zoom presentations.**

**Cancellation Policy:** All refunds are subject to a nonrefundable \$95.00 registration fee; cancellations must be in writing. Full refunds will be issued for cancellations made at least 10 days before the program's start date. A 50% refund will be issued for cancellations made between 10 days and 72 hours of the program's start date. No refunds will be issued for cancellations made 72 hours before the program's start date.

**For more information regarding administrative policies, such as concerns and refunds,  
please call David Davis at our office at 214-768-2991.**

**Questions? Call (214) 768-2991**



**SWGGSB**  
**SW Graduate School of  
Banking Foundation**

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