

» The SWGSB Foundation

We Have the Experience

For almost a half century, the **SWGSB Foundation** has been the first name in banking education. More than 25,000 financial services professionals have attended its programs since its founding in 1957—and the results are impressive. Its participants fill the senior ranks and boardrooms of financial institutions, regulatory agencies, and industry associations throughout the U.S. and abroad.

We Have the Expertise

Unlike its peers, SWGSB conducts educational programs year round. Our faculty is drawn from the best minds in academia and the industry. We evaluate prospective speakers regularly and “cherry pick” those who are most effective in a conference or seminar setting. The results are dynamic, down-to-earth programs that deliver sure-fire strategies for peak performance. Our senior staff has over 50 years of experience designing, marketing, and orchestrating national seminars for the financial services industry. Allied with Southern Methodist University’s renowned Edwin L. Cox School of Business, the Foundation offers education at the corporate level.

In designing each program, the SWGSB Foundation pays attention to the details. From site location and event planning to research and topic selection, we reach for excellence and achieve it. Further, we meet the educational challenges of the day with curricula designed for leadership.



The Assemblies for Bank Directors — knighted “the Cadillac of bank directors programs” by the Wall Street Journal — has conducted more than 120 programs across North America and offshore.



SWGSB is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org.

SMU, SWGSB and SWGSB Foundation do not discriminate on the basis of race, color, national or ethnic origin, sex, age, or disability.



The SW Graduate School of Banking Foundation is the first name in banking education, bank management training and bank director training programs.



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SW Graduate School of
Banking Foundation

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SWGSB
SW Graduate School of
Banking Foundation



SWGSB Foundation Future Programs

Edwin L. Cox School of Business
Southern Methodist University
Dallas, TX

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The SW Graduate School of Banking (SWGSB) Foundation is the preeminent national provider of premier educational opportunities for banking professionals. The Foundation offers a full spectrum of programs and materials designed for virtually every level of bank management — from first-line officers to directors.

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Assemblies for Bank Directors

For nearly 40 years, the SW Graduate School of Banking Foundation's *Assemblies for Bank Directors* have been the industry leader. Participation from throughout the U. S. confirms that our thoughtful analysis of board duties and responsibilities meets the needs of inside and outside directors.



Workshops for Bank Directors

The companion *Workshops for Bank Directors* are designed especially for outside directors, new directors, and those directors who want to build on their own depth of experience.



The Certified Community Bank Director's Program

The *Certified Community Bank Director* designation (CCBD) is a collaboration of and administered by the Independent Bankers Association of Texas (IBAT) and the SW Graduate School of Banking (SWGSB). This certification covers not only the regulatory and fiduciary responsibilities of bank directors, but also board structures and processes. In addition, the program focuses on what makes boards and directors effective as well as what is expected of them by regulators, examiners and shareholders.



SW Graduate School of Banking

The *SW Graduate School of Banking* is a unique leadership development program, divided into three integrated two-week resident sessions. SWGSB answers the challenge of a highly competitive financial marketplace with a curriculum created by leaders for leaders. Instruction is characterized by: small classes, exceptional faculty-student interaction, and team-building exercises.



ABA Foundational Commercial Lending School

The *ABA Foundational Commercial Lending School* offers a state-of-the-art, performance-based curriculum, designed and delivered by a prestigious group of commercial lending professionals.



ABA Advanced Commercial Lending School

For those pursuing an advanced curriculum, the *ABA Advanced Commercial Lending School* focuses on portfolio and risk management skills.



Commercial Analysis Review

The optional, one and-a-half-day *Commercial Analysis Review* was created for those who are new to the field, want to 'brush up' on their financial statement analysis, or have been away from commercial lending for a while.



Bank Operations Institute

The *Bank Operations Institute (BOI)* moves operations officers from the back room to the boardroom. Here the emphasis is on practical, real-world issues and solutions. BOI takes students through the nuts and bolts of operations to a new level of strategic thinking.

147th Assembly
The Meritage Resort & Spa
Napa, California
September 6 - 9, 2018

148th Assembly
Grand Hyatt Baha Mar
Nassau, The Bahamas
January 17 - 20, 2019

Spring 2019 Workshop
The Hyatt Regency Savannah
Savannah, Georgia
March 22 - 24, 2019



The following schools are held at the
Edwin L. Cox School of Business
Southern Methodist University
Dallas, Texas

The Certified Community Bank Director's Program
November 8 - 10, 2018

The SW Graduate School of Banking
May 27 - June 6, 2019

Foundational & Advanced Commercial Lending School
April 28 - May 3, 2019

Commercial Analysis Review
April 27 - 28, 2019

Bank Operations Institute
October 7 - 12, 2018



See what you like, but prefer a custom program for your institution?

S&P 500 companies, banks and financial firms, banking associations, and federal regulatory authorities have come to rely on the SWGSB Foundation for programs tailored to their needs. From director retreats to strategic planning sessions, the SWGSB Foundation is the ultimate educational resource.



Contact Us For More Information

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