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The SWGSB Experience means:
• A curriculum tailored to areas of specialization through a variety of electives
• Educational approaches created by leaders for leaders
• Faculty exclusively to SWGSB
• Small classes with exceptional faculty, peer, and student interaction
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Financial services industry, a regulatory agency, or a business or agency affiliated with the financial services industry assignment is required. The recommended prerequisite for attending SWGSB is three to five years’ experience in the financial services industry, a regulatory agency, or a business or agency affiliated with the financial services industry.

BankCEO
BankCEO is SWGSB’s own bank simulation technology designed specifically to provide students real-world experience. With interactive screens, test runs, instant results, and displays that compare teams using various criteria and statistics, BankCEO is a one-of-a-kind experience that will teach management down to a series of well-focused decisions and applications. This online, web-based adaptation revolutionizes the bank simulation, further allowing you to interact and learn from your peers, in or out of the classroom!

The Learning Pyramid
SWGSB’s curriculum, designed by leaders in the field, centers on a distinct Learning Pyramid. Course requirements form the foundation, followed by case studies and management exercises designed to strengthen decision-making and leadership skills. You customize the SWGSB program with your elective choices that reflect the state of the industry. Strategic visioning is the capstone leading to peak performance.

The core curriculum includes:
• Bank Finance and Risk Management
• Asset Liability Management
• Bank Investments
• Financial Economics
• Bank Regulation
• Bank Operations and Technology
• Credit Analysis and Case Studies
• Living Case Study on Bank Performance

For more information, visit our website swgsb.org or call us: (214) 768-2991.

UNRIVALED LEARNING EXPERIENCE

TOP LEADERSHIP DEVELOPMENT EXPERIENCE

From the moment you arrive on campus, you are a full participant in the whole educational experience. Your first task, you are challenged to take an active role in your education, learning from instructors and sharing your knowledge and experiences with your peers. The result is a dynamic, graduate-level program that creates leaders and achievers.

During the second session, the emphasis is on management and leadership of various functions, departments, products, and the overall bank. In addition, the curriculum focuses on the macro environment and the impact this has on the industry and the future of your organization. And you begin to tailor the program with your choice of career-enhancing electives.

The core curriculum includes:
• Enhancing Your Leadership Skills
• Money and Capital Markets
• Loan Portfolio Management
• BankCEO (a competitive bank simulation program)
• Living Case Study on Bank Management
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The core curriculum includes:
• Strategic Risk Management
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The assignments are focused on applying the SWGSB curriculum to YOUR institution!

First session: First-year students arrive and are introduced to the basics, including the Living Case Study, the SWGSB curriculum, and the SWGSB culture. Students learn about bank management and the impact this has on the industry and the future of your organization. And you begin to tailor the program with your choice of career-enhancing electives.

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Third session: The final session focuses on mastering your strategic planning and visioning skills and cumulates in building a strategic outline in your Living Case Study. Your first-class faculty guide you to the development of strategic solutions to problems and issues facing the industry. Now you can say you are a SWGSB grad!

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**FIRST SESSION | FRESHMAN CURRICULUM**

The first session is focused on problem-solving skills. Here the indispensable tools needed to measure performance, evaluate risk, and manage the organization are emphasized — the tools required for superior performance. The first resident session lays the foundation for the overall program.

**SECOND SESSION | JUNIOR CURRICULUM**

During the second session, the emphasis is on management and leadership of various functions, departments, products, and the overall bank. In addition, the curriculum focuses on the macro environment and the impact this has on the industry and the future of your organization. And you begin to tailor the program with your choice of career-enhancing electives.

**THIRD SESSION | SENIOR CURRICULUM**

The final session focuses on mastering your strategic planning and visioning skills and culminates in building a strategic outline in your Living Case Study. Your first-class faculty guide you to the development of strategic solutions to problems and issues facing the industry. Now you can say you are a SWGSB grad.

**Intersession assignments follow the first and second sessions.** The assignments are focused on applying the SWGSB curriculum to YOUR institution!

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