

Prepare Your Board for the Decisions Ahead.

163rd Assembly for Bank Directors

JANUARY 28–31, 2027
TUCSON, ARIZONA



SW Graduate
School of Banking
at SMU Cox

Secure Your Seat!

Setting the Standard for Bank Governance

The SW Graduate School of Banking at SMU Cox Assemblies for Bank Directors empower bank directors, aspiring bank directors, and those in a financial institution's C-suite with knowledge and relationships that strengthen careers, organizations, and communities.

Attendees gather from across the country to address the latest issues affecting the industry. From nationally known authorities on corporate governance to leading experts on risk management, the assemblies provide the knowledge to execute board duties with confidence and intelligence. With regulators now requiring a full range of banking knowledge, you can rely on our assemblies to deliver programs of national interest, tailored to the unique duties and responsibilities of community bank directors.

Directors who have attained the National Certified Community Bank Director's designation can be recertified by attending one SWGSB Assembly for Bank Directors every three years.



Lead with a Broader Perspective

Gain CPE credit hours learning from the nation's foremost banking experts while experiencing the distinctive beauty of the Sonoran Desert. Loews Ventana Canyon Resort offers more than a meeting venue—it creates the space to step away from the everyday and see the challenges facing your bank from a fresh perspective.

Executive education unfolds against a backdrop of desert landscapes, mountain views, and wide-open skies. Between sessions, enjoy exceptional dining, explore scenic trails, relax by the pool, or simply take in the peaceful surroundings. The setting encourages thoughtful conversation, meaningful connection, and the kind of strategic perspective that emerges when leaders have room to pause, reflect, and focus.



For CPE Credit—FIELD OF STUDY: Specialized Knowledge **PREREQUISITES:** A member of a bank's senior management team, a bank's board of directors, or an aspiring bank board director. **PROGRAM LEVEL:** Industry Update **DELIVERY METHOD:** Group/Live **CPE CREDIT HOURS:** Each in-person session qualifies for a maximum of 15 CPE credit hours. **REGISTRY SPONSOR ID:** #108414 **SW Graduate School of Banking (SWGSB)** is registered with the National Association of State Boards of Accountancy (NASBA) as a continuing professional education (CPE) sponsor on the National Registry of CPE Sponsors. Learn more at swgsb.org/programs. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors at NASBAregistry.org. SMU/SWGSB do not discriminate based on race, color, national or ethnic origin, sex, sexual orientation, age, or disability. For information on policies, complaints, and refunds, call 214-768-2991.



Program Highlights

Thursday, January 28, 2027

5–6:30 p.m. Registration and Welcome Reception (with guests), Ventana Heights Terrace

Friday, January 29, 2027 All Sessions are in the Catalina Ballroom.

7:30–8 a.m. Breakfast (with guests), Foyer-JKL

8–8:15 a.m. Welcome and Program Announcements (with guests),
William T. Chittenden, Ph.D., President and CEO, SWGSB at SMU Cox

8:15–9:30 a.m. Session 1: 10 Impossible Things Directors Must Do,
Philip Smith, Chairman & CEO, Gerrish Smith Tuck

9:45–11 a.m. Session 2: Beyond Good Service: Rethinking the Customer Experience in Banking,
Marci Armstrong, Professor of Practice, SMU Cox

11:15 a.m.–12:45 p.m. Luncheon sponsored by Commerce Street Capital and National Certified
Community Bank Director Certificate Presentations (with guests), Salon C,
Merrill J. Reynolds Jr., Managing Director of Executive Education, SWGSB at SMU Cox

12:45–2 p.m. Session 3: The KPI Connection: Policy, Portfolio, and Performance,
Matthew R. Earl, Managing Partner & Principal, RWG

2:15–3:30 p.m. Session 4: Operational Risk: Observations from the FDIC
Lloyd McIntyre, Examination Specialist, FDIC

Saturday, January 30, 2027

7:30–8 a.m. Breakfast (with guests), Foyer-JKL

8–9:15 a.m. Session 5: Board Refreshment & Succession Planning for Community Banks,
Nancy Sheppard, Founder & CEO, Women2Boards

9:30–10:45 a.m. Session 6: Your Strategic Plan: Step Two in Realizing More of Your Bank's
Potential, Keith Hughey, Founder, J. Keith Hughey Company

11 a.m.–12 p.m. Session 7: A Bank Director's Guide to the Economy,
Edmond J. Seifried, Ph.D., Chief Economist, SWGSB at SMU Cox

Sunday, January 31, 2027

7:30–8 a.m. Breakfast (with guests), Foyer-JKL

8–9:30 a.m. Session 8: Economic Forecast,
Edmond J. Seifried, Ph.D., Chief Economist, SWGSB at SMU Cox

9:45–10:45 a.m. Session 9: Deep Dive into Your Institution and Peer Group,
Jamie Sumner, Partner, Arcsalus Advisors

10:45–11 a.m. Closing Comments,
William T. Chittenden, Ph.D., President and CEO, SWGSB at SMU Cox

Schedule subject to change. All events are business casual. Evenings are at your leisure.



SWGSB
at SMU Cox

163rd ASSEMBLY FOR BANK DIRECTORS SPEAKERS



WILLIAM T. CHITTENDEN, PH.D.
PRESIDENT AND CEO, SWGSB AT SMU COX



MARCI ARMSTRONG
Professor of Practice,
SMU Cox



MATTHEW R. EARL
Managing Partner & Principal,
RWG



KEITH HUGHEY
Founder,
J. Keith Hughey Company



LLOYD MCINTYRE
Examination Specialist,
FDIC



MERRILL J. REYNOLDS JR.
Managing Director of
Executive Education, SWGSB at SMU Cox



EDMOND J. SEIFRIED, PH.D.
Chief Economist,
SWGSB at SMU Cox



NANCY SHEPPARD
Founder & CEO,
Women2Boards



PHILIP SMITH
Chairman & CEO,
Gerrish Smith Tuck



JAMIE SUMNER
Partner,
Arcsalus Advisors

Luncheon Keynote Speaker

JEFFREY SCHMID
President and Chief Executive Officer,
Federal Reserve Bank of Kansas City



REGISTER NOW!

JANUARY 28–31, 2027

Loews Ventana Canyon Resort, Tucson, Arizona

\$1,995/attendee

\$395/guest attending social functions

Fees include program materials, reception, breakfast, keynote lunch, and refreshment breaks. Hotel accommodations and travel not included. Group discounts are available for attendees from the same bank: \$1,745/each for third and additional directors. Program popularity will limit attendance.

Learn more and register at www.swgsb.org/tucson



BOOK YOUR ROOM EARLY

Loews Ventana Canyon Resort

7000 N. Resort Drive, Tucson, AZ 85750 . 520.299.2020

A discounted group rate is available at the hotel. For the group rate, reference SWGSB Assembly for Bank Directors or visit swgsb.org/tucson and use the **RESERVE YOUR ROOM** link. **Cancellation Policy:** Refunds are subject to a \$595 fee. Cancellations must be in writing. Refunds (less the \$595 fee) will be issued only for cancellations made at least 30 days prior to the program start date of January 28, 2027. No refunds will be issued for cancellations made after December 28, 2026. There are no transfers of funds to other SWGSB assemblies or programs. Attendee substitutions from the same bank may be made up to 30 days in advance.

For more information regarding payment and refund policies, please contact SWGSB Chief Operating Officer and Managing Director David Davis at 214.768.2991 or ddavis@smu.edu.

UPCOMING PROGRAMS



November 8–12, 2026
Bank Operations Institute
SMU Cox



April 25–30, 2027
Commercial Lending School
SMU Cox



June 1–11, 2027
Graduate School of Banking
SMU Cox

163rd Assembly for Bank Directors

JANUARY 28–31, 2027
Loews Ventana Canyon Resort
Tucson, Arizona



“

“At SWGSB Assemblies, participants learn what distinguishes high-performing boards, what regulators and shareholders demand, and how to navigate pressing issues facing community banking today.”

WILLIAM T. CHITTENDEN, PH.D.
PRESIDENT AND CEO, SWGSB



SWGSB
at **SMU Cox**

PO BOX 750214
DALLAS, TEXAS 75275

indicia

WWW.SWGSB.ORG . INFO@SWGSB.ORG . 214.768.2991