



SWGSB
at **SMU Cox**

SWGSB Alumni Continuing Education

January 8–December 3, 2025



Duration: Annual Membership

Format: Virtual Live and Recorded Webinars

Cost: \$1,000 per year

(Current SWGSB 2nd year and 3rd year students receive complimentary access until graduation; 10% discount for additional participants from the same organization.)

REGISTER TODAY

In collaboration with





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Welcome, SWGSB Graduate Students and Alumni!

We are thrilled to announce an exciting new partnership between SWGSB and FinPro. This collaboration aims to enhance the professional development of SWGSB's esteemed alumni and graduate students through a comprehensive continuing education program.

The purpose of this program is to provide alumni with a cost-efficient way to continue their learning experience and build upon their relationships with classmates, banking school faculty, and industry professionals. Over the course of the year, you will get access to live webinars covering Economic & Risk, Banking, and Regulatory topics, as well as ongoing topical education opportunities. Additionally, you will receive discounted access to FinPro's leading suite of content aimed at keeping bankers up to date on current events, trends, and education in the banking space.

You will hear directly from industry-leading practitioners and regulators, who will dive deep on relevant industry topics. The program's pedagogical approach places heavy emphasis on the practical techniques and best practices currently used by professionals. You'll also have opportunities to meet and network with fellow students, alumni, regulators, and industry leaders, both virtually and in person. Upon completion of this program, you will be eligible for 1 CPE credit hour for each webinar attended.

We hope you take this opportunity to read through this presentation and learn more about what the SWGSB and FinPro Continuing Education can offer you. We believe this initiative offers valuable opportunities for continuous learning and professional growth, helping you stay ahead in the fast-paced banking industry. We look forward to your participation and are confident that this program will be a significant step in your professional journey.

Sincerely,

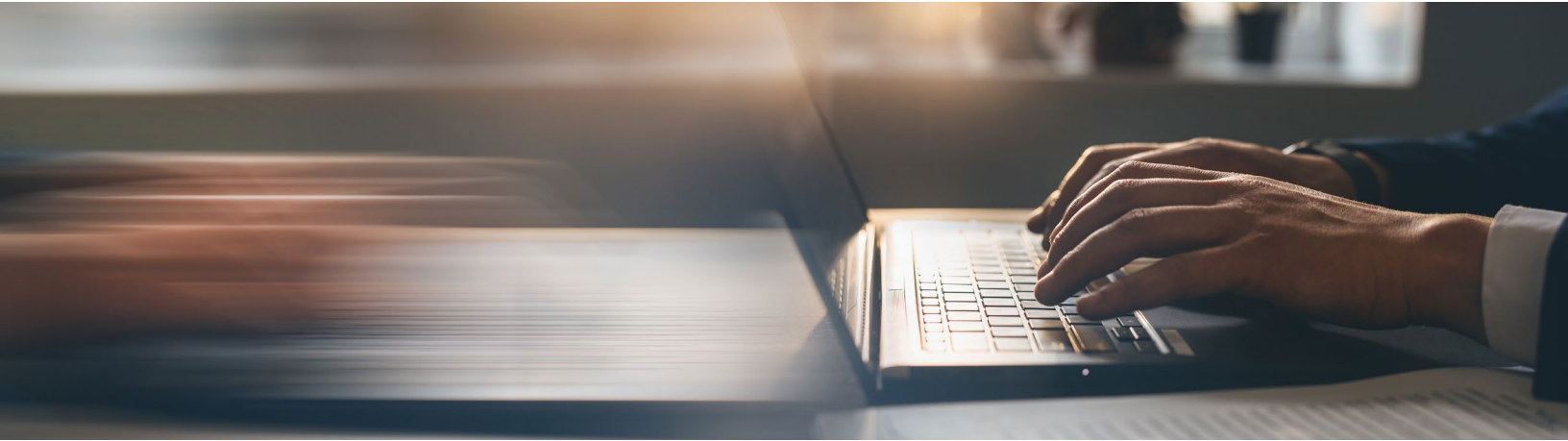
A blue ink signature of William T. Chittenden, Ph.D.

William T. Chittenden, Ph.D.
President & CEO
SW Graduate School of Banking at SMU Cox

A blue ink signature of Donald Musso.

Donald Musso
President & CEO
FinPro, Inc.

A unique *collaboration* between SW Graduate School of Banking and FinPro



Since 1957, the SW Graduate School of Banking at SMU Cox (SWGSB) has educated and empowered bankers in all positions, other financial services professionals and affiliates, regulators, bank directors, and aspiring bank directors with knowledge and relationships that strengthen careers, organizations, and communities. SWGSB is a nationally recognized leader in banking and commercial lending education, bank management training, and bank director training programs. Learn more at swgsb.org.



FinPro, Inc., established in 1987, is a full-service management consulting firm specializing in providing advisory services to the financial institutions industry. The firm is an industry leader in strategic planning, board retreat moderation, planning, enterprise risk management, leadership and education, corporate governance, market feasibility, de novo bank formation, asset/liability management, and regulatory consulting. FinPro also conducts M&A through its wholly owned subsidiary, FCA, as a FINRA registered broker/dealer. Learn more at finpromarketplace.com.

Career-focused learning with *lifelong* resources and support



A Career-Focused Learning Experience

Industry-leading suite of content aimed at keeping bankers up to date on current events, trends, and education in banking.

Attend Virtual Zoom Webinars

- 4 “Current State of” webinars
- 4 Economic & Risk updates
- 2 “Ask a Regulator” virtual sessions
- 3 Networking virtual sessions

Learn Directly from Leading Practitioners

Learn directly from guest speakers, banking experts, and regulators on the latest industry trends, while engaging in live Q&A sessions for real-time interactions.

Earn CPE Credits

At the conclusion of the program, participants will be eligible for 1 CPE credit hour for each webinar attended.

Join an Exclusive Alumni Professional Network

Join a professional network that will support you throughout your career and provide continuous professional development, networking, and coaching.

Access to Learning Resources

Access to program materials, webinar recordings, and alumni channel groups for relevant content and career guidance.

Attend In-Person and Virtual Networking Events

Participants gain access to a vast and active network of peers who are committed to giving as much as they get and supporting one another. The program enhances and solidifies these connections through in-person and virtual meetups, webinars, and networking conferences.

25% Discount on other FinPro Content and Digital Products

FinPro has an industry-leading suite of content aimed at keeping bankers up to date on current events, trends, and education in the banking space.

Build your network of *trusted* contacts that you can leverage to boost your career!

Facilitated Networking Opportunities

Participants gain access to a vast and active network of peers who are committed to giving as much as they get and supporting one another. The program enhances and solidifies these connections through in-person and virtual meetups, webinars, and networking conferences.

Interactive Approach to Virtual Networking

The program features an interactive approach to virtual networking, allowing for meaningful peer-to-peer connections through virtual breakout rooms, speed networking, and virtual happy hour events to foster networking in smaller groups.





SWGSB Alumni Continuing Education

January 8–December 3, 2025

Virtual live and recorded webinar format

DATE	LEAD PRESENTER	CATEGORY	PRODUCT
1/8/25	Don Musso	Economic / Risk	<i>Q1 Economic & Risk Webinar</i>
1/15/25	Matt Miller	Board / Executive Training	<i>The Current State of ALM</i>
3/26/25	SWGSB	Networking	<i>Alumni Networking Event</i>
4/9/25	Don Musso	Economic / Risk	<i>Q2 Economic & Risk Webinar</i>
4/16/25	Scott Martorana	Board / Executive Training	<i>The Current State of Funding/ Liquidity Issues</i>
4/30/25	SWGSB	Regulators	<i>Ask a Regulator</i>
5/21/25 or 6/26/25	SWGSB	Networking	<i>Alumni Conference</i>
7/9/25	Don Musso	Economic / Risk	<i>Q3 Economic & Risk Webinar</i>
7/16/25	Matt Miller	Board / Executive Training	<i>The Current State of Strategic Planning</i>
9/17/25	SWGSB	Networking	<i>Alumni Networking Event</i>
10/8/25	Don Musso	Economic / Risk	<i>Q4 Economic & Risk Webinar</i>
10/15/25	Scott Martorana	Board / Executive Training	<i>The Current State of the Regulatory & Risk Environment</i>
11/19/25	SWGSB	Regulators	<i>Ask a Regulator</i>
12/3/25	SWGSB	Networking	<i>Alumni Networking Event</i>



FinPro is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.nasbaregistry.org.

Register now at swgsb.finpro.us

Alumni Program *Leadership* Team



William T. Chittenden, Ph.D.

President & CEO of SW Graduate School of Banking at SMU Cox

Bill is the President and CEO of the SW Graduate School of Banking at SMU Cox. He formerly served as SWGSB's chief academic officer and as presidential fellow, associate dean for graduate programs, and department chair at Texas State University. He earned a bachelor's degree in Finance and a master's degree in Economics from the University of Texas at El Paso, and a doctorate in Finance from Texas Tech University.



Donald Musso

President & CEO of FinPro, Inc.

Don founded FinPro in 1987, establishing it as a leader in Community Banking. In 2012, he launched FinPro Capital Advisors, a subsidiary for capital market activities. Don has founded multiple banks, invested in Community Banks, and served on various boards. He's an expert in bank value creation, strategic planning, and investment banking. Don earned a B.S. in Finance from Villanova University and an M.B.A. in Finance from Fairleigh Dickinson University.



Matt Miller

Executive Managing Director of FinPro, Inc.

Matt manages many of the partnership, strategic planning, and asset liability engagements, and is responsible for the refinement of FinPro's strategic planning model and the integration of FinPro's branch profitability and asset liability models. Matt earned a B.S. in Systems Engineering and a B.A. in Economics from the University of Virginia.



Scott Martorana

Executive Managing Director of FinPro, Inc.

Scott has expertise in capital markets engagements, including mergers and acquisitions, capital raising, and valuations. Scott is also involved in all the firm's consulting service lines and has conducted numerous Board and Management retreats throughout the country. Scott earned a B.S. in Mechanical Engineering from Johns Hopkins University.

Frequently Asked Questions

What will I gain from taking this program? The SWGSB Alumni Continuing Education is an engaging program that provides topical education as well as networking opportunities, helping you build your network and stay ahead in the banking industry.

How much time commitment will the program require? The program is designed to run throughout the year to accommodate the busy schedules of banking professionals. Live webinars will be recorded and made available to program attendees.

Will I earn CPE Credit? You will earn 1 CPE credit hour for each webinar attended throughout the year.

How much does the program cost? For SWGSB alumni, the program costs \$1,000 for an annual membership. Current SWGSB 2nd and 3rd year students receive complimentary access until completing the SWGSB program.

How do I register for this program? You can register for the program at any time [HERE](#).

When is the last date to enroll? The program begins in January 2025 with enrollment ongoing throughout the year. Webinar recordings will be made available to all members.

What is the program refund policy? This program is nonrefundable.

How does the 10% discount work? In year one, the first person to sign up pays full price. Additional participants from the same organization receive a 10% discount. In subsequent years, all participants from the organization receive a 10% discount.

Whom can I contact for additional questions? If you have any additional questions, please reach out to our enrollment team at SWGSBAlumni@finpro.us