



SWG SB
at **SMU Cox**



EXCEPTIONAL EDUCATION
for **BANKING LEADERS**

MAY 26—JUNE 5, 2026 | DALLAS, TEXAS

Join Us!



Welcome to the nation's leading graduate school of banking. In collaboration with the nationally ranked Cox School of Business at Southern Methodist University, the SW Graduate School of Banking at SMU Cox (SWGSB) immerses you in an executive education experience like no other.

Our points of difference include a nationally renowned faculty and a challenging and engaging curriculum that invites you to find innovative solutions. Our size is our strength, with small classes that allow you to get to know our faculty and your classmates.

SWGSB equips every student with the confidence, connections, and expertise to elevate their career. We have exciting plans for SWGSB 2026. Watch the program develop at www.swgsb.org. If we can assist you in any way, please contact us at info@swgsb.org or 214-768-2991.

Sincerely,

WILLIAM T. CHITTENDEN, PH.D.
PRESIDENT AND CEO



SWGSB
at **SMU Cox**

EXECUTIVE TEAM

William T. Chittenden, Ph.D.
President and CEO

T. Gary Hudson
*Former President and CEO,
Current Board Member
Farmers & Merchants Bank*

Seth N. Bennett
IT Manager and Associate Director

David M. Davis
Chief Operating Officer and Managing Director

Merrill J. Reynolds Jr.
Managing Director of Executive Education

Edmond J. Seifried, Ph.D.
Chief Economist



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“I am so proud to be an alumnus of SWGSB! The quality of the program is stellar—including the curriculum, access to industry leaders, and networking opportunities with peer professionals.”

SUSANNAH T. MARSHALL
Bank Commissioner
Arkansas State Bank Department
SWGSB Class XLIII



69th Annual Session

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SWGSB prepares future banking leaders for greater responsibility with a cutting-edge curriculum, exceptional student-faculty ratio, networking, team building, and unique hands-on learning found only at SWGSB.

Emerging leaders and experienced financial professionals—including regional presidents, commercial loan officers, branch managers, credit analysts, cashiers, mortgage lenders, consumer lenders, operations officers, and state and federal regulators—gather each summer on the beautiful SMU campus for this nine-day leadership development program.

SWGSB provides a collaborative style of learning that empowers you to master leadership with sessions in three consecutive years. This proven approach is transformative executive education at the graduate level that changes the trajectory of careers.



SIGNATURE LEARNING PROCESS

Designed by leading experts in the field, SWGSB's curriculum begins with core requirements that form a foundation, followed by case studies and management exercises designed to strengthen decision-making and leadership skills. You customize the SWGSB program with your elective choices to support your career goals.

Year 1—Analytical Proficiency

Focused on problem-solving skills, the first resident session lays the foundation for the overall program. Indispensable tools needed to measure performance, evaluate risk, and manage organizations are stressed.

Year 2—Leadership Development

Emphasis is on management of various functions, departments, products, and the overall bank with a focus on the macro environment and its impact on the industry and organizations. You will begin to tailor your program with career-enhancing electives.

Intersession Assignments

Following Year 1 and Year 2, intersession assignments focus on applying the SWGSB curriculum to your institution and encourage and develop critical thinking.

Year 3—Strategic Visioning

In the final session you will master strategic planning and visioning skills. The session culminates with the Living Case Study, which brings the real world into the classroom, allowing you to consult with an actual bank and interact with top management.



“SWGSB is early mornings, long nights, case studies, strategy sessions, and countless conversations that challenged how I see banking, leadership, and life.”

JONATHAN BRISCOE

Vice President
Security Bank of Texas
SWGSB Class LXVI

The **SWGSB** Difference



BankCEO

This proprietary bank simulation program is virtual learning at its best, providing a superior approach to acquiring bank management expertise. With interactive screens, displays that compare team performance, and instant results, BankCEO distills years of bank management expertise into a series of focused decisions.

Living Case Study

Only found at SWGSB, Living Case Study offers a rare opportunity to provide your own recommendations to a real bank's management team. Highly rated by SWGSB students year after year, Living Case Study is a powerful way to test drive your education and leadership skills.

Merit Scholarships

All Year 1 and Year 2 students who attend SWGSB are reviewed automatically for our merit scholarships, which are based on academic achievement and leadership criteria. These grants for our highest achievers are applied directly to tuition the following year.



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“You’ll find SWGSB graduates in the C-suite strengthening organizations, communities, and careers.”

WILLIAM T. CHITTENDEN, PH.D.

President and CEO

SW Graduate School of Banking at SMU Cox

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“There are many great banking schools across the nation, and then there is SWGSB! If you are considering a banking school, give SWGSB a try. You will not regret it.”

BOWDEN JONES JR.

Executive Vice President and Chief Consumer Officer

Firstbank Southwest

SWGSB Class LXIV

Advance Your Career with SWGSB!

MAY 26—JUNE 5, 2026
DALLAS, TEXAS

\$6,395

Includes tuition, room and board, and all digital classroom materials. Does not include a nonrefundable \$575 registration fee. All classes will be in person with networking breaks.

Apply now at [SWGSB.org/summer2026](https://www.swgsb.org/summer2026).



SWGSB
at SMU Cox

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